

BSACI
Improving Allergy Care
through education, training and research

The British Society for
Allergy and Clinical Immunology

2024 Annual Conference

Industry Sponsorship
& Exhibition Prospectus

2-5 October

Harrogate
Convention
Centre, UK

bsaciconference.org





The British Society for Allergy & Clinical Immunology (BSACI) is the national, professional and academic society which represents the specialty of allergy at all levels. Its aim is to improve the management of allergies and related diseases of the immune system in the United Kingdom, through education, training and research.

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General Information



Dates

Thursday 3rd - Saturday 5th
October 2024



Venue

Harrogate Convention Centre
Kings Road
Harrogate, UK
HG1 5LA



Participants

Expected 700+ attendees comprising of: Clinical Allergologists, Immunologists, Respiratory Physicians, Dermatologists, Gastroenterologists, ENT Surgeons, GPs with an interest in Allergy and Immunology, Nurses, Dieticians, Paediatricians and trainees in all these areas, and representatives from the patient organisations.



Event organisers

Medivents Limited
Devonshire Business Centre,
Works Road, Letchworth, SG6 1GJ
Tel: +44 (0) 1462 530076
Email: BSACI@medivents.co.uk



For sponsorship packages, new enquiries and to book a stand:

Tel: 01462 530076
Email: BSACI@medivents.co.uk

For technical & exhibition information:

Tel: 01462 530076
Email: BSACI@medivents.co.uk

About The Conference

The BSACI Annual Conference is the leading Allergy and Immunology meeting in the UK and celebrates the best of allergy care. Our conference programme has been developed to have a broad multidisciplinary appeal integrating wide ranging professions with representation at primary, secondary and tertiary care levels.

The theme for the 2024 Annual Conference is 'The Power of Patients, the Power of Data'. The focus is on the importance of a patient centred approach to care and individualised treatment together with what we can learn from large-scale data collection, network analysis and technological advances in allergy medicine.

Why Get Involved?

Our faculty consists of key leaders in international and national allergy and immunology and high profile allied health practitioners in the field. Industry have the opportunity of collaborating with us and having access to this wide range of health care professionals and opinion leaders in the field of allergy and immunology.

We have dedicated strands for adult and paediatric clinicians, trainees, allied health professionals and general practice. We are hosting joint sessions with the British Thoracic Society, British Association of Dermatology, British Society of Gastroenterology and the Clinical Immunology Professional Network of the British Society of Immunology.

The BSACI Conference can connect you directly to decision makers and hard to reach influencers within the UK allergy arena. Network with some of the best researchers, clinical leaders and top policy makers from the UK and beyond over the course of three days and increase your visibility within the marketplace.

The BSACI conference has grown considerably over the years, with our largest number of delegates (over 770) attending last year. We welcome all levels of professionals; from a wide range of clinicians, students, junior doctors, allied health professionals and scientists.

The BSACI offers a range of discounted rates, scholarships and travel fellowships to enable upcoming professionals to network with experienced allergy practitioners as well as update themselves on the latest from our sponsoring partners. We are excited to be investing together into the next generation of "Allergy Multidisciplinary Teams".

We have an engaging social events programme with dedicated space for clinical and personal networking throughout the conference integrated within the exhibition areas. Our industry partners are invited to attend the evening reception on Thursday.

The BSACI Annual Conference 2024 will provide our industry partners with exposure and access to delegates. The meeting also provides you with the opportunity to demonstrate your support and commitment to the field of Allergy and Clinical Immunology. As an industry partner this will enable you to extend your visibility well beyond the exhibition hall.

Benefits and Acknowledgements

It is the express intention of the Meeting Organising Committee to ensure that participating companies receive the highest recognition in return for their generous support as a sponsor and/or exhibitor.

General benefits will include the following:

- Acknowledgement on the meeting website with a link to your company website.
- Acknowledgement and company profile in the Final Programme and Conference App
- Company name and logo on sponsors' acknowledgement boards



Sponsorship Packages

There are four different levels of sponsorship package available

Benefits	Platinum £23,625*	Gold £14,700*	Silver £10,835*	Bronze £6,545*
Exhibition Stand (space only or shell scheme) **	6m x 6m	4m x 5m	3m x 5m	3m x 3m
Welcome Reception Tickets	3	2	1	
Full page advert in the printed pocket programme	✓	✓	✓	
Half Page Advert in printed pocket programme				✓
Free registrations	4	3	2	1
Company Profile in the conference app	200 words	150 words	100 words	50 words
Sponsor listing in the event App	✓	✓	✓	✓
Company logo on sponsor acknowledgement boards around the venue	✓	✓	✓	✓

To book a sponsorship package or to discuss a tailor-made sponsorship package please contact Nikki McGee at bsaci@medivents.co.uk or on 01462 530076

* Excludes VAT which will be charged at the UK standard rate 20%

** Additional exhibition space £700per sqm



Exhibitor Information

The packages are designed to provide all key elements to maximise your exposure at the conference.

However, if your requirements don't fit the mould we would be delighted to offer you the opportunity to customise your own package based on your individual requirements. From tailoring your own size of exhibition stand to sponsoring specific items the shopping list of options is extensive to allow you to create your own package.

Exhibition Space

The charge per square metre for stand rental is £700 +VAT

The stand fee is inclusive of the following items:

- Listing as an exhibitor on the conference website prior to the meeting with a link to your company website
- Exhibitor listing on the conference app including a 50 word company profile with logo and url
- Shell scheme frame with lighting and fascia name (optional)
- Cleaning of public areas and gangways
- 2 exhibitor passes including refreshments, lunch and access to all scientific sessions

Allocation of Exhibition Space

Space allocation will be made on a "first come, first served" basis. To book your exhibition space please email Nikki at

bsaci@medivents.co.uk with your requirements. We will be pleased to advise on stand availability at that stage, and reserve a space for you. A booking agreement will then be forwarded to you for signature.

NB: The exhibition layout is a draft floorplan and may be subject to change.

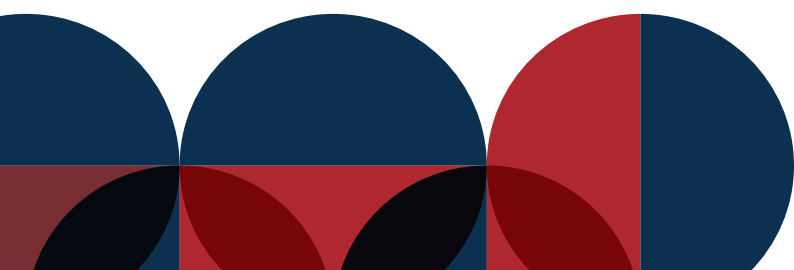
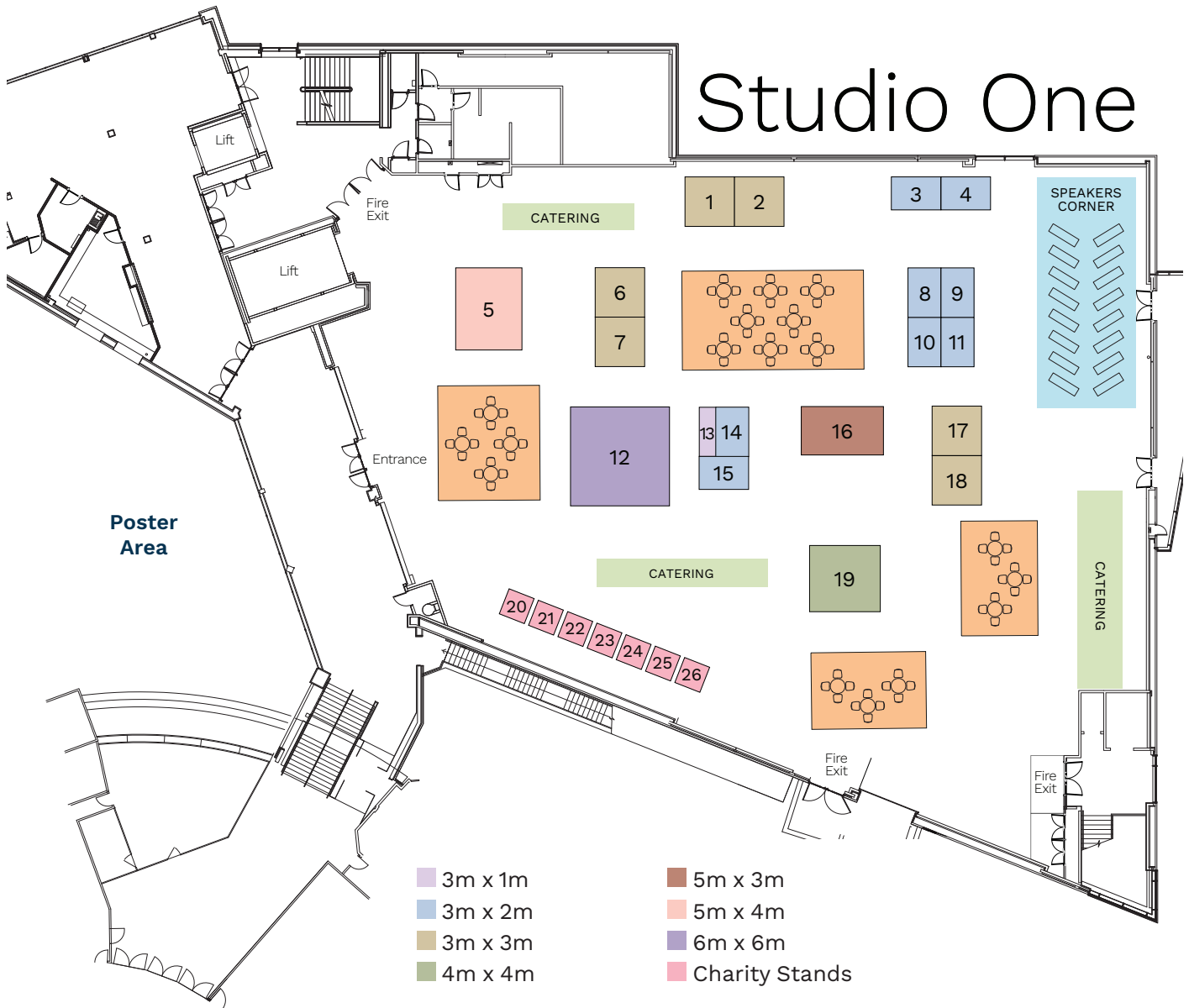
If you have any questions or wish to discuss your requirements please contact Nikki McGee at bsaci@medivents.co.uk

Exhibitors' Technical Manual

An exhibitors' manual outlining all technical aspects of exhibiting will be circulated four months prior to the meeting. It will include the following:

- 📄 Technical details about the venue
- 📄 Final exhibition details and information
- 📄 Order forms for additional services (eg.power, AV, furniture, internet)
- 📄 Key Dates and Deadlines

Provisional Exhibitor Plan





Industry Symposium Packages

Sponsored Satellite Symposium £11,000 +VAT

Opportunity to organise a sponsored satellite symposium, this includes:

- Room hire, stage & set, standard audio/visual equipment,
- E-Mailshot of sponsor's symposium invitation to all registered delegates
- Permission to use the phrase "Satellite Symposium of BSACI Conference 2024"
- Sli.do polling for audience interaction
- Catering (supplied at sponsors' expense) in addition to above cost
- Sli.do for Q&A
- Sli.do analytics report provided after the symposium
- Symposium attendee list

Sponsored Satellite Symposium Slots:

Thursday 3rd October 2024

Lunchtime Satellite Symposium:
13:00 – 14:00

Evening Satellite Symposium:
17:15 – 18:15

Friday 4th October 2024

Morning Satellite Symposium:
08:00 – 09:00

Lunchtime Satellite Symposium:
12:15 – 13:15

Evening Satellite Symposium:
18:00 – 19:00

Saturday 5th October 2024

Morning Satellite Symposium:
08:00 – 09:00

Lunchtime Satellite Symposium:
10:30 – 11:30

Timings may be subject to change

For the above satellite symposium packages, the following applies:

- Satellite slots are allocated to sponsors in the first instance. Thereafter, time slots will be allocated on a first-come, first-served basis
- The sponsoring company for the satellite symposium may select speakers and topics.
- The sponsoring company, in addition to the sponsorship fee, must cover all speakers' expenses, accommodation and travel expenses. This also applies in the case where the symposium speakers have already been invited to talk in other sessions by BSACI.
- Satellite symposium programmes are subject to approval by the BSACI Programme Committee.

There is the opportunity to record or live stream your symposium - please contact us to discuss your requirements.



Sponsorship of Poster Area

£5,000 +VAT

Scientific posters will be displayed in a dedicated area in the exhibition hall. The poster area is a major feature of the meeting and is a crucial networking and learning opportunity for the participants. As a sponsor you will be aligning your company with new scientific research and will benefit from strong branding to a captive and engaged audience. Your company logo to feature within the poster area at the poster area.

Sponsorship of the Conference App

£4,000 +VAT

The App will be the primary source of communication and navigation on site at the conference. Sponsorship will provide high profile placement.

Sponsorship of The Barry Kay Early Career Awards

£5,000 +VAT

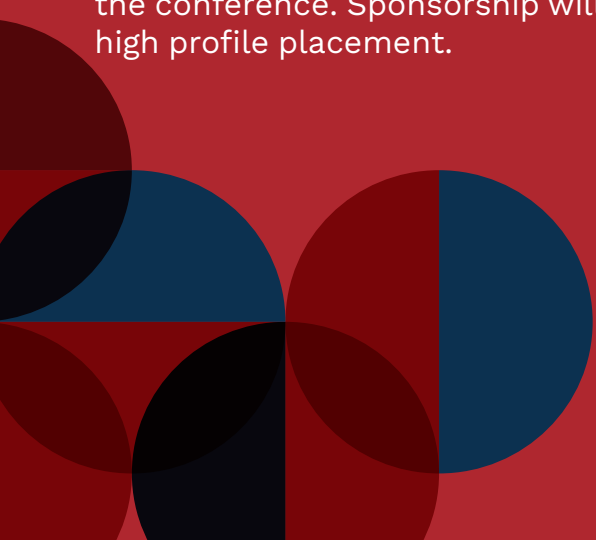
A unique opportunity to sponsor the prestigious The Barry Kay Early Career Awards given to the winning abstract authors in six categories. Your company will receive prominent recognition appearing in the programme and e-mailshots, and will be acknowledged during the ceremony attended by all the delegates.



Lanyards

£3,675 + VAT (supplied by sponsor)

Sponsors will have the opportunity to provide lanyards displaying their name and corporate logo which will be distributed to delegates with their name badges.



Print Related Items

Final Programme Advertising

Printed pocket programme

(A6 - 147mm high x 103mm wide)

Full Page Advert - £1,470 +VAT

Inside Front/Back Cover Advert - £1,575 +VAT

Half Page Colour Advert - £735 +VAT

The printed pocket programme will be distributed on-site to all participants, and will include all meeting information, such as the definitive meeting programme and details of the social arrangements.

Additional Networking Opportunity for Exhibitors

- Evening Welcome Reception Thursday 3rd October and Dinner Friday 4th October (booking form will be sent with the exhibitor manual).

CODES OF PRACTICE FOR THE MARKETING OF PRESCRIPTION MEDICINES

Please note that it is the sponsor/exhibitor's responsibility to comply with the local authority's regulations, ABPI (Association of British Pharmaceutical Industry) www.abpi.org.uk Code of Practice on the Promotion of Medicines.

The exhibition will be held in Studio 1 at the Harrogate Convention Centre. This will form the hub of the meeting and will provide an excellent opportunity for delegates to interact with our industry partners and to familiarise themselves with the latest advances in research and products. The ever popular 'Speakers Corner' sessions will be held within the exhibition area.

Lunch and tea & coffee breaks will also be served in this area in order to maximise the amount of time delegates spend within the exhibition.

To book your sponsorship or exhibition package please contact bsaci@medivents.co.uk

Previous sponsors and exhibitors





Contracts & Confirmation

Once your booking has been agreed you will be sent a Booking Agreement for signature. Signature of the Booking Agreement is considered by the organisers to be contractually binding and a commitment to purchase the items. Terms and conditions of sponsorship are included in this prospectus.

Terms of Payment

- The full cost of sponsorship will be invoiced upon receipt of the signed booking agreement (unless otherwise agreed)
- Payment terms are 30 days from receipt of invoice. If a booking is received less than 30 days prior to the start of the conference, full payment is due immediately and we can accept card payments for this purpose. All invoices and costs must be settled prior to the start of the conference.

Payment Method

Payment to be received via BACS or international transfer. All payments must be received before the start date of the meeting. Should the sponsor fail to complete payment prior to the commencement of the meeting, the organiser will be entitled to cancel the booking which will be subject to cancellation fees as determined below.

Cancellation / Modification Policy:

Cancellation or modification of sponsorship items must be made in writing to the Event Organisers (please refer to the contact information within this prospectus).

The organisers shall retain:

- 10% of the agreed package amount if the cancellation is made before 29th March 2024
- 50% of the agreed package amount if the cancellation is made after 31st May 2024
- 100% of the agreed package amount if the cancellation is made after 26th July 2024

Terms and Conditions

Application to Participate

Application to participate will be considered only if submitted on the appropriate forms, duly completed. Registration will be confirmed insofar as space is available. Applicants will be informed in writing of the acceptance or refusal of their application. In case of refusal, all payments shall be fully refunded. In case of acceptance sponsor/exhibitor will be bound by the Terms and Conditions listed in the prospectus and/or contractual agreement.

Obligations and Rights of the Exhibitor/Sponsor

By submitting an application to participate, the exhibitor / sponsor make a final and irrevocable commitment to occupy the space /items allocated and to maintain his/her installation until the date and time fixed for closure of the event.

The exhibitor/sponsor may only present on his/her stand or space the materials, products or services described in the application to participate.

No advertising on behalf of firms not exhibiting is permitted in any form whatsoever. Transfer or sub-letting of all or part of the allocated spaces is prohibited.

Obligation and Rights of Organiser

The Organiser undertakes to allocate exhibition space/ sponsorship items space as far as possible on the basis of the preference expressed by applicants. Application will be considered in order of receipt of application forms accompanied by payment.

The Organiser reserves the right, in case of absolute necessity, to modify the positioning of stands, with no obligation to provide compensation to exhibitors/sponsors. The Organiser reserves the right to offer to a different firm any stand, space or sponsorship item that has not been occupied by the event of the opening of the meeting, with no obligation to provide compensation to the defaulting exhibitor / sponsor.

Liability Insurance

Equipment and all related display materials installed by exhibitors/sponsors are not insured by the Organizer, and the Organizer under no circumstances will be liable for any loss, damage or destruction caused to equipment, goods or property belonging to exhibitors/sponsors. The exhibitor/ sponsor agrees to be responsible for his property and person and for the property and persons of his employees and agents and for any third party who may visit his space. The exhibitor/sponsor shall hold harmless the organizer from any and all damages/claims including those usually covered by a fire and extended – coverage policy. The sponsor/exhibitor will purchase insurance policies for the above listed damages.

Exhibition Regulations

The exhibition manager, acting under direction of the organising committee, has the final decision as to the acceptability of displays. Exhibitors are not to share with others any space allotted to them without prior written consent by the exhibition manager.

The organiser reserves the right to alter the general layout or limit the space allotted to each exhibitor/ sponsor, postpone the exhibition or transfer it to another site if unforeseen circumstances warrant such action. Should any contingency prevent the holding of the exhibition, the Organiser will not be held liable for expenses incurred other than the cost of exhibit space rental fees. All exhibits are to be displayed so as to avoid blocking aisles, obstructing

adjoining booths, damaging the premises or the leased equipment. Exhibitors are kindly requested to allow sufficient see-through areas, which ensure clear views of surrounding exhibits.

In standard booths, height is restricted to 244cm. Exhibitors are responsible for the cost and execution of the design, installation and delivery of their display to (and its removal from) the exhibition site.

Flammable materials are not to be used. Equipment displayed or demonstrated must be installed with strict adherence to safety measures.

Exhibitors undertake to observe the timetable designated for completion of their display before the exhibition opening and it's dismantling at the close of the exhibition. No dismantling or packing of the display before the designated hour. It is the exhibitor's responsibility to pack and remove or consign for shipment all items of value prior to leaving their exhibit unattended, otherwise the organiser will arrange for their removal at the exhibitor's risk and expenses.

Exhibitors are obliged to ensure that their stands are permanently staffed during the exhibition opening hours. Payment is to be made in accordance with the conditions of payment listed in the prospectus.

Should the exhibitor /sponsor fail to make a payment on time, the organiser is entitled to terminate the contract, withdraw confirmation of acceptance, make other arrangements for the stand/ sponsorship items or seek compensation for non-fulfilment of contract.

Participation by exhibitors/sponsors is dependent upon compliance with all rules, regulations and conditions stated herein.

Access to the exhibition is authorised on presentation of a badge issued by the organiser. Exhibitors' badges will not be mailed in advance and may be collected from the exhibition manager's desk.

The organiser ensures daily cleaning of the aisles. Exhibitors / sponsors are responsible for the cleaning of their stands.

The provision of refreshments for the participants by exhibitors is only permitted if the catering regulations of the exhibition building concerned are observed.

Exhibition areas and fittings made available to exhibitors must be handed back in their original condition. In case of damage or loss of equipment provided, or damage to areas occupied, repair and replacement will be charged to the exhibitor.

Any special decoration or fittings must be submitted to the Organiser for prior authorization.

Advertising panels and display are not permitted outside the exhibition areas allotted to exhibitors.

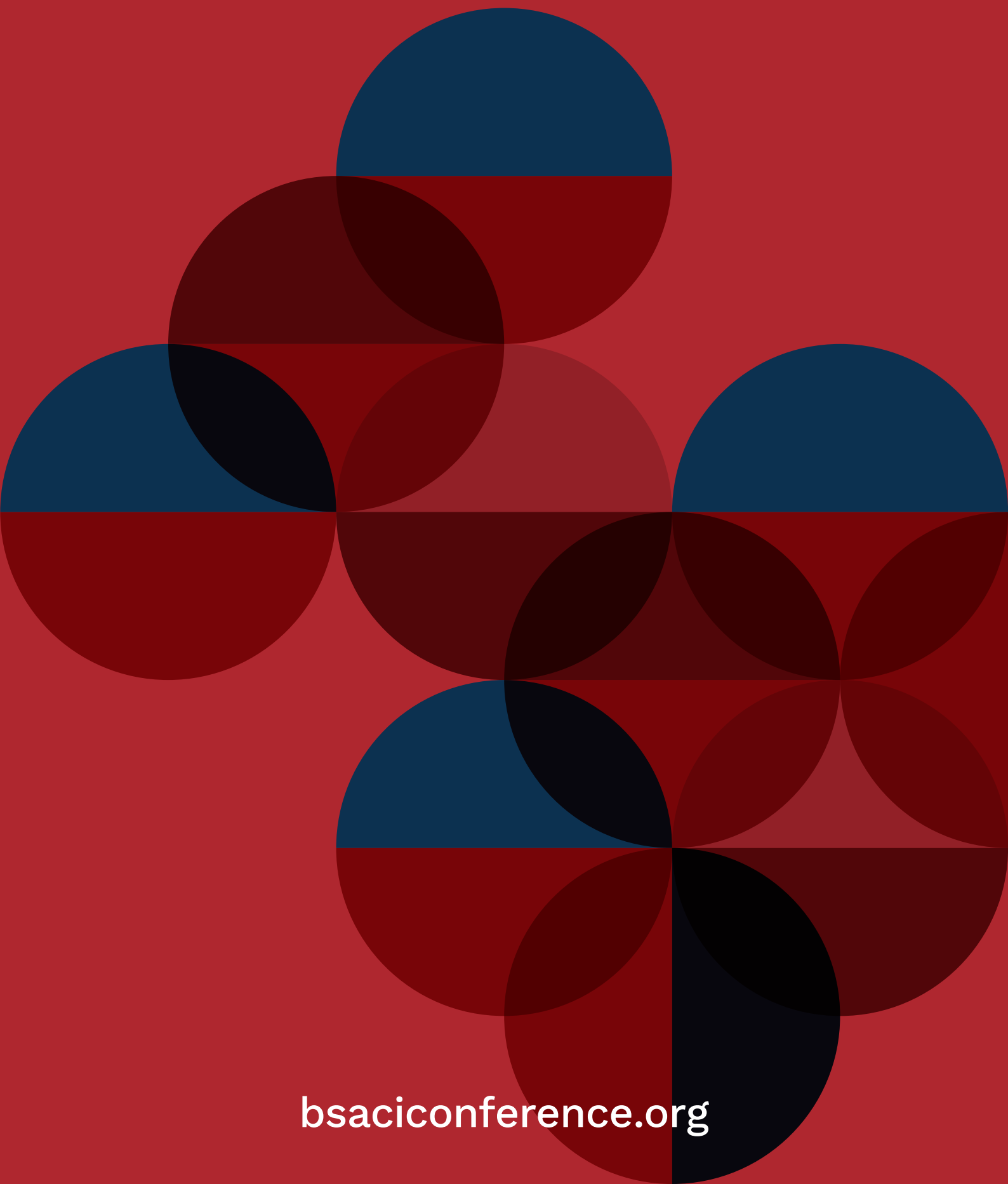
The Organiser will not approve stands, which do not comply with the accepted standards, until the necessary changes have been made.

Code of Practice

It is the exhibitor's/sponsor's responsibility to comply with the local authority's regulations, EFPIA (European Federation of Pharmaceuticals Industries & Associations) www.efpia.org and IFMPA (International Federation of Pharmaceutical Manufacturers & Associations) www.ifpma.org Code of Practice on the Promotion of Medicines. Failure to comply with these regulations may not be used as a ground to declare the contract void. Failure to comply with the Rules and Regulations will not expose the organiser to any suits, demands by the sponsor/exhibitor/any third party.

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