

BSACI
Improving Allergy Care
through education, training and research

The British Society for
Allergy and Clinical Immunology



2025 Annual Conference

Industry Sponsorship & Exhibition Prospectus

16-18 October 2025

ICC, Wales

bsaciconference.org



The British Society for Allergy & Clinical Immunology (BSACI) is the national, professional and academic society which represents the specialty of allergy at all levels. Its aim is to improve the management of allergies and related diseases of the immune system in the United Kingdom, through education, training and research.

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General Information



Dates

Thursday 16th - Saturday 18th
October 2025



Venue

ICC Wales
Coldra Woods Newport
South Wales
NP18 1DE



Participants

Expected 700+ attendees comprising of: Clinical Allergologists, Immunologists, Respiratory Physicians, Dermatologists, Gastroenterologists, ENT Surgeons, GPs with an interest in Allergy and Immunology, Nurses, Dieticians, Paediatricians and trainees in all these areas, and representatives from the patient organisations.



Event organisers

Medivents Limited
Spirella Building, Bridge Road,
Letchworth, Hertfordshire SG6 4ET
Tel: +44 (0) 1462 530076
Email: BSACI@medivents.co.uk



For sponsorship packages, new enquiries and to book a stand:

Tel: 01462 530076
Email: BSACI@medivents.co.uk

For technical & exhibition information:

Tel: 01462 530076
Email: BSACI@medivents.co.uk

About The Conference

Working in partnership with industry has many benefits, however the common interest we both share, are or aims in improving patient outcomes through high quality treatments and management of patients. BSACI have therefore drafted this proposal consisting of opportunities where industry and BSACI might work together to enable us both to achieve our aims.

BSACI are the UK's leading organisation for healthcare professionals caring for those with allergy. It is the UK's professional voice for allergy which over the years has grown to be a major force in allergic medicine in the UK. A registered charity we are the largest medical allergy membership community in the UK, influencing health policy nationally.

Allergy is multi-system disease and is managed by a wide range of multi-disciplinary healthcare professionals. BSACI provides an interface across many disciplines, professions and specialties in the field of allergy and is home to a wide range of healthcare professionals, patient organisation representatives and patient advocates. It has over 1,000 members working across many medical specialties including Allergy, Clinical Immunology, Science, Paediatrics, ENT, Dermatology, Respiratory Medicine, Gastroenterology, Allied Health, Dietetics and Primary Care.

It is estimated that a third of the population are living with an allergic disease with more than five million of these severe enough to require specialist care. BSACI aims to improve the management of allergies and related diseases of the immune system in the UK, through education, training and research.

Our policy work is represented through the National Allergy Strategy Group (NASG) whose key aims are to build on the recommendations laid out in the 2021 report – 'Meeting the Challenges of the National Allergy Crisis', with the focus on representation for Allergy at a high level of the DHSC and the development of a National Allergy Strategy.

Working with industry enables us to develop our work improving the management allergy care and management to patients. Since the establishment of BSACI industry strategic partnership programme, we have seen an increase in the involvement from industry wishing to work with us and have developed this list of opportunities, where industry strategic objectives might align with BSACI's and which would be of mutual benefit and we hope goes some way in helping you plan and budget for 2025.

Why partner with BSACI?

We are the only UK organisation that enables industry to directly reach UK healthcare professionals caring for those with allergies.

- Chance to support the UK's leading allergy healthcare professionals on new initiatives and developments to improve patient management.
- Foster collaborations, network with opinion leaders and those that influence allergy in the UK and globally.
- To help enhance innovation and drive growth within research and development.
- Partnering with BSACI will increase your visibility in the marketplace BSACI



Membership Profile:

Membership Category

Doctors (non-trainee) Membership
Fellow Membership
Honorary Membership
Junior Membership
Non Clinical Membership
Nurse and Allied Health Professional
Retired Membership
Student Membership

Grand Total

Workforce by percentage within BSACI Membership;

GP/primary care: 3.6%
Nurses: 14%
Dietitian: 6%
Respiratory consultant/special interest: 5%
Consultant Immunologist: 6%
Consultant Allergist: 15%
Consultant Paediatrician with interest in allergy: 24.6%
Trainees: 20%
All other (student, scientist, researcher, pharmacist, etc): 5.8%

The BSACI Annual Conference is the leading Allergy and Immunology conference in the UK and celebrates the best of allergy care. The programme is designed each year to have a broad multi-disciplinary appeal attracting those wide ranging professionals representing primary, secondary and tertiary care. You can visit the 2024 conference here. Like the membership of BSACI

The conference attracts a wide range of healthcare professionals working across many medical specialties including Allergy, Clinical Immunology, Science, Paediatrics, ENT, Dermatology, Respiratory Medicine, Gastroenterology, Allied Health, Dietetics and Primary Care.

There are four sponsorship packages available for 2025 which offer a number of benefits;

Sponsorship Packages

There are four different levels of sponsorship package available

Benefits	Platinum £24,805	Gold £15,435	Silver £11,375	Bronze £6,875
Exhibition stand space only (or shell scheme if preferred)	6m x 6m	5m x 4m	5m x 3m	3m x 3m
Full page advert in the printed programme	✓	✓	✓	
Half page advert in the printed programme				✓
E-shot to all registered HCP delegates promoting your stand	✓	✓		
Sponsor listing in the conference app	✓	✓	✓	✓
Extended sponsor profile in the conference app	200 Words	150 Words	100 Words	50 Words
Sponsor logo on the large screen within the conference venue	✓	✓		
Sponsor acknowledgement in the printed programme and on venue signage	✓	✓	✓	✓
Complimentary Registrations	4	3	2	2
Welcome Reception Tickets	4	3	2	
Discounted priority booking of 1hr meeting room slot for private meetings	✓	✓	✓	✓

To book a sponsorship package or to discuss a tailor-made sponsorship package please contact Alice Craddock at bsaci@medivents.co.uk or on 01462 530076

* Excludes VAT which will be charged at the UK standard rate 20%

** Additional exhibition space £735per sqm



Previous sponsors and exhibitors



Our sponsorship packages are designed to provide all key elements to maximise your exposure at the conference. However, if your requirements don't fit the mould, we can customise your package to suit your requirements.

The charge per square metre for stand rental is £735 +VAT. The stand fee is inclusive of the following items:

- Listing as an exhibitor on the conference website prior to the meeting with a link to your company website
- Exhibitor listing on the conference app including a 50 word company profile with logo and URL
- Shell scheme frame with lighting and fascia name (optional)
- Cleaning of public areas and gangways
- 2 exhibitor passes
- Refreshments & lunch
- Access to all scientific sessions
- Allocation of Exhibition Space on a first come first served basis



Industry Symposium Packages (£11,000 - £13,000) +VAT

Industry Satellite Symposium

- Room hire, stage & set, standard audio/visual equipment
- E-Mailshot of sponsor's symposium invitation to all registered delegates
- Permission to use the phrase "Satellite Symposium of BSACI Conference 2024"
- Sli.do polling for audience interaction including Q&A
- Sli.do analytics report provided after the symposium
- Premium rates for lunchtime and evening symposiums of £13,000 all other times £11,000



Other Sponsorship Opportunities at BSACI 2025 Conference

Sponsorship of Poster Area

£5,500 +VAT

Scientific posters will be displayed in a dedicated area in the exhibition hall. The poster area is a major feature of the meeting and is a crucial networking and learning opportunity for the participants. As a sponsor you will be aligning your company with new scientific research and will benefit from strong branding to a captive and engaged audience. Your company logo will feature within the poster area.

Sponsorship of the Conference App

£4,500 +VAT

The App will be the primary source of communication and navigation on site at the conference. Sponsorship will provide your company with a high profile placement.

Sponsorship of The Barry Kay Early Career Awards

£5,500 +VAT

A unique opportunity to sponsor the prestigious The Barry Kay Early Career Awards given to the winning abstract authors in six of our categories. Your company will receive prominent recognition appearing in the programme and e-mailshots, and will be acknowledged during the ceremony attended by all the delegates.



Lanyards

£4,000 + VAT (supplied by sponsor)

Sponsors will have the opportunity to provide lanyards displaying their name and corporate logo which will be distributed to delegates with their name badges.

Print Related Items

Final Programme Advertising

Printed pocket programme

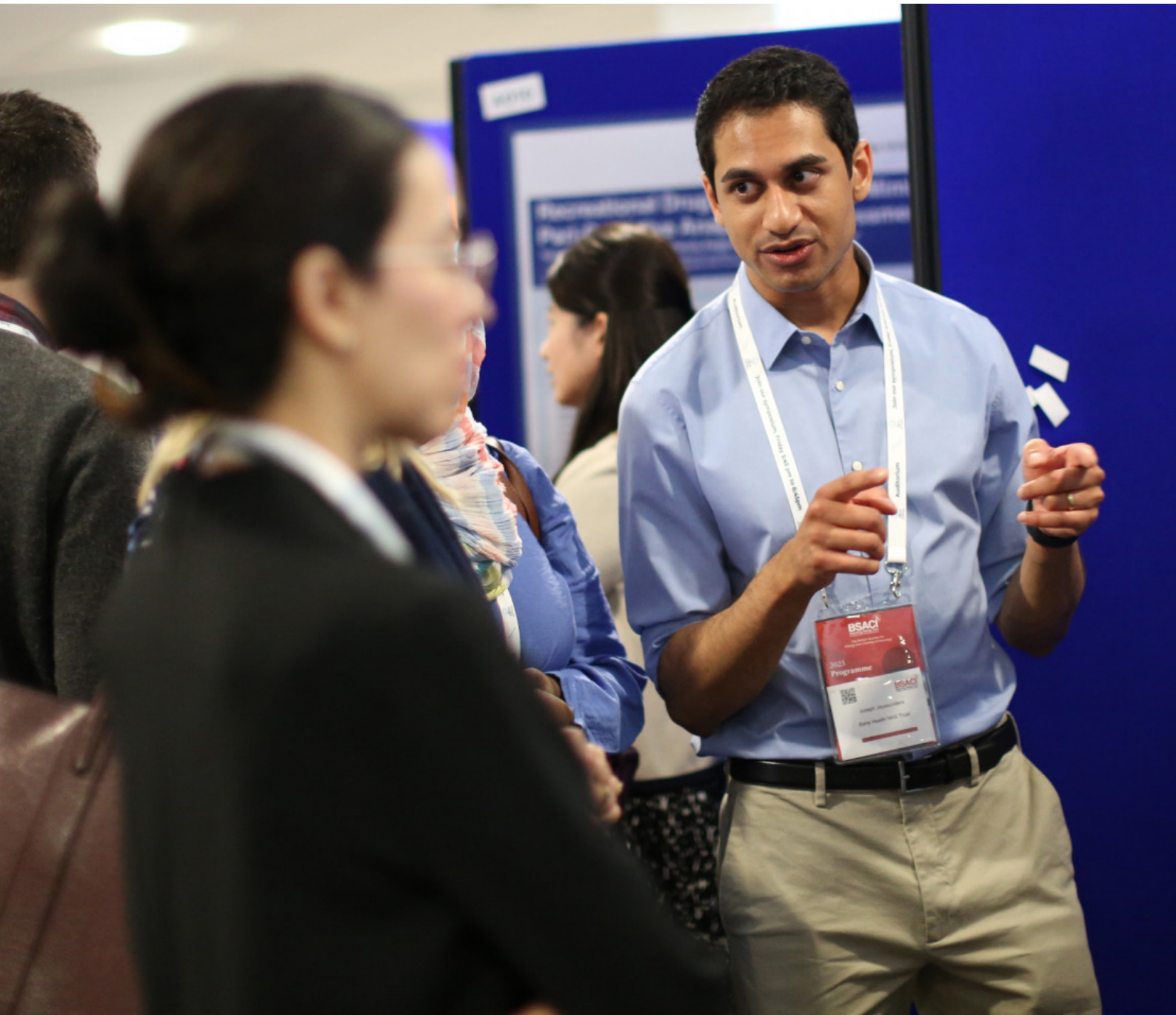
(A6 - 147mm high x 103mm wide)

Full Page Advert - £1,560 +VAT

Inside Front/Back Cover Advert - £1,700 +VAT

Half Page Colour Advert - £780 +VAT

The printed pocket programme will be distributed on-site to all participants, and will include all meeting information, such as the definitive meeting programme and details of the social arrangements.





Contracts & Confirmation

Once your booking has been agreed you will be sent a Booking Agreement for signature. Signature of the Booking Agreement is considered by the organisers to be contractually binding and a commitment to purchase the items. Terms and conditions of sponsorship are included in this prospectus.

Terms of Payment

- The full cost of sponsorship will be invoiced upon receipt of the signed booking agreement (unless otherwise agreed)
- Payment terms are 30 days from receipt of invoice. If a booking is received less than 30 days prior to the start of the conference, full payment is due immediately and we can accept card payments for this purpose. All invoices and costs must be settled prior to the start of the conference.

Payment Method

Payment to be received via BACS or international transfer. All payments must be received before the start date of the meeting. Should the sponsor fail to complete payment prior to the commencement of the meeting, the organiser will be entitled to cancel the booking which will be subject to cancellation fees as determined below.

Cancellation / Modification Policy:

Cancellation or modification of sponsorship items must be made in writing to the Event Organisers (please refer to the contact information within this prospectus).

The organisers shall retain:

- 10% of the agreed package amount if the cancellation is made before 28th March 2025
- 50% of the agreed package amount if the cancellation is made after 30th May 2025
- 100% of the agreed package amount if the cancellation is made after Friday 1st August 2025

Terms and Conditions

Application to Participate

Application to participate will be considered only if submitted on the appropriate forms, duly completed. Registration will be confirmed insofar as space is available. Applicants will be informed in writing of the acceptance or refusal of their application. In case of refusal, all payments shall be fully refunded. In case of acceptance sponsor/exhibitor will be bound by the Terms and Conditions listed in the prospectus and/or contractual agreement.

Obligations and Rights of the Exhibitor/Sponsor

By submitting an application to participate, the exhibitor / sponsor make a final and irrevocable commitment to occupy the space /items allocated and to maintain his/her installation until the date and time fixed for closure of the event.

The exhibitor/sponsor may only present on his/her stand or space the materials, products or services described in the application to participate.

No advertising on behalf of firms not exhibiting is permitted in any form whatsoever. Transfer or sub-letting of all or part of the allocated spaces is prohibited.

Obligation and Rights of Organiser

The Organiser undertakes to allocate exhibition space/ sponsorship items space as far as possible on the basis of the preference expressed by applicants. Application will be considered in order of receipt of application forms accompanied by payment.

The Organiser reserves the right, in case of absolute necessity, to modify the positioning of stands, with no obligation to provide compensation to exhibitors/sponsors. The Organiser reserves the right to offer to a different firm any stand, space or sponsorship item that has not been occupied by the event of the opening of the meeting, with no obligation to provide compensation to the defaulting exhibitor / sponsor.

Liability Insurance

Equipment and all related display materials installed by exhibitors/sponsors are not insured by the Organizer, and the Organizer under no circumstances will be liable for any loss, damage or destruction caused to equipment, goods or property belonging to exhibitors/sponsors. The exhibitor/ sponsor agrees to be responsible for his property and person and for the property and persons of his employees and agents and for any third party who may visit his space. The exhibitor/sponsor shall hold harmless the organizer from any and all damages/claims including those usually covered by a fire and extended – coverage policy. The sponsor/exhibitor will purchase insurance policies for the above listed damages.

Exhibition Regulations

The exhibition manager, acting under direction of the organising committee, has the final decision as to the acceptability of displays. Exhibitors are not to share with others any space allotted to them without prior written consent by the exhibition manager.

The organiser reserves the right to alter the general layout or limit the space allotted to each exhibitor/ sponsor, postpone the exhibition or transfer it to another site if unforeseen circumstances warrant such action. Should any contingency prevent the holding of the exhibition, the Organiser will not be held liable for expenses incurred other than the cost of exhibit space rental fees. All exhibits are to be displayed so as to avoid blocking aisles, obstructing

adjoining booths, damaging the premises or the leased equipment. Exhibitors are kindly requested to allow sufficient see-through areas, which ensure clear views of surrounding exhibits.

In standard booths, height is restricted to 244cm. Exhibitors are responsible for the cost and execution of the design, installation and delivery of their display to (and its removal from) the exhibition site.

Flammable materials are not to be used. Equipment displayed or demonstrated must be installed with strict adherence to safety measures.

Exhibitors undertake to observe the timetable designated for completion of their display before the exhibition opening and it's dismantling at the close of the exhibition. No dismantling or packing of the display before the designated hour. It is the exhibitor's responsibility to pack and remove or consign for shipment all items of value prior to leaving their exhibit unattended, otherwise the organiser will arrange for their removal at the exhibitor's risk and expenses.

Exhibitors are obliged to ensure that their stands are permanently staffed during the exhibition opening hours. Payment is to be made in accordance with the conditions of payment listed in the prospectus.

Should the exhibitor /sponsor fail to make a payment on time, the organiser is entitled to terminate the contract, withdraw confirmation of acceptance, make other arrangements for the stand/ sponsorship items or seek compensation for non-fulfilment of contract.

Participation by exhibitors/sponsors is dependent upon compliance with all rules, regulations and conditions stated herein.

Access to the exhibition is authorised on presentation of a badge issued by the organiser. Exhibitors' badges will not be mailed in advance and may be collected from the exhibition manager's desk.

The organiser ensures daily cleaning of the aisles. Exhibitors / sponsors are responsible for the cleaning of their stands.

The provision of refreshments for the participants by exhibitors is only permitted if the catering regulations of the exhibition building concerned are observed.

Exhibition areas and fittings made available to exhibitors must be handed back in their original condition. In case of damage or loss of equipment provided, or damage to areas occupied, repair and replacement will be charged to the exhibitor.

Any special decoration or fittings must be submitted to the Organiser for prior authorization.

Advertising panels and display are not permitted outside the exhibition areas allotted to exhibitors.

The Organiser will not approve stands, which do not comply with the accepted standards, until the necessary changes have been made.

Code of Practice

It is the exhibitor's/sponsor's responsibility to comply with the local authority's regulations, EFPIA (European Federation of Pharmaceuticals Industries & Associations) www.efpia.org and IFMPA (International Federation of Pharmaceutical Manufacturers & Associations) www.ifpma.org Code of Practice on the Promotion of Medicines. Failure to comply with these regulations may not be used as a ground to declare the contract void. Failure to comply with the Rules and Regulations will not expose the organiser to any suits, demands by the sponsor/exhibitor/any third party.



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