



# VENUE INFORMATION

**BSACI**  
Improving Allergy Care  
through education, training and research

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For information on local accommodation, travel, transport and off site catering  
please view our Destination Guide



A wide-angle, high-angle photograph of a large audience in a theater. The audience is seated in rows of purple theater-style chairs, facing towards the left of the frame. Many people are looking towards the stage, while others are looking down at papers or devices. The lighting is dim, with the stage area being the primary light source.

# ICC WALES ROOM CAPACITIES & DIMENSIONS

# VENUE FLOORPLAN



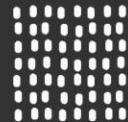
Access our virtual tour [here](#).



## Conferences & conventions

Extra large, divisible spaces within ICC Wales can flex to offer brilliantly bespoke events.

Customisation is king.



## Exhibitions

The exciting exhibition space at ICC Wales is a vast 4,000sqm of pillar free carpeted hall, with handy direct loading for production vehicles.

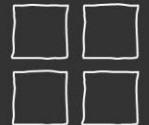
Wow for front and back of house.



## Meetings

All ICC Wales meeting rooms have the flexibility to host formal or informal schemes, customised to each individual event's needs.

Natural daylight is a given.



## Events

From dinners with dignitaries and meet and greets with mega stars, ICC Wales delivers on the devil in the detail that makes events fly.



## Networking

Versatile break out areas from the main hall, auditorium and meeting rooms are perfect for visitors to mingle; whilst the plaza, outdoor terraces and woodland walkway are nice spaces for networking amongst nature.

And breathe.



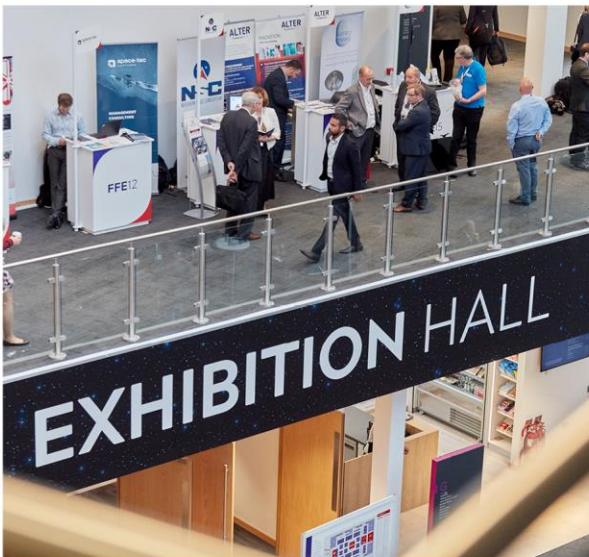
# atrium

A bright and airy space surrounded by glass, greenery and warm Welsh welcomes.

Meet, greet, check in and chill.

We'll have it covered.

- + Integrated ceiling truss suitable for branding display
- + Oversized LED display wall
- + Flexible event space with ample AV / IT integration
- + Generous atrium entrance for registrations, refreshment breaks and drink receptions



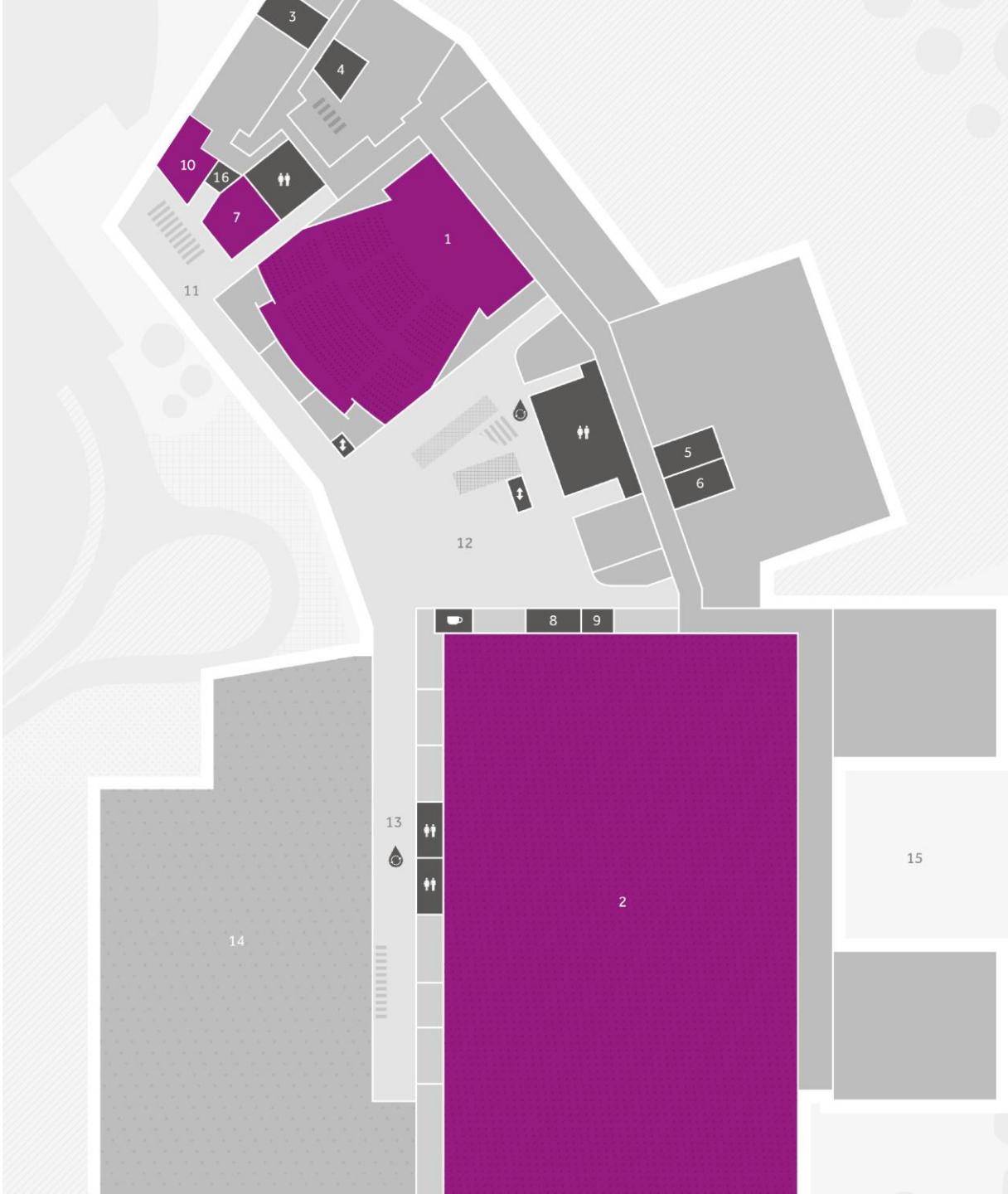
# GROUND FLOOR

Welcome to a 'wow' space. Designed to host large events with the flexibility to make them entirely bespoke.

- + Main auditorium with fixed seating for 1,500 delegates
- + Exhibition hall providing flexible and divisible space into 6 rooms
- + 4,000 sqm pillar free space and space for 2,400 guests for a gala dinner
- + Green rooms and production offices
- + Coffee shop
- + Digital registration desks and screens

1	Auditorium
2	Main hall
3	Green room C
4	Green room D
5	Green room E
6	Green room F
7	Meeting room 7
8	Office
9	Medical room
10	Meeting room 8
11	Auditorium foyer
12	Atrium
13	Main hall foyer
14	Outdoor plaza
15	Loading bay
16	Changing places toilet

7



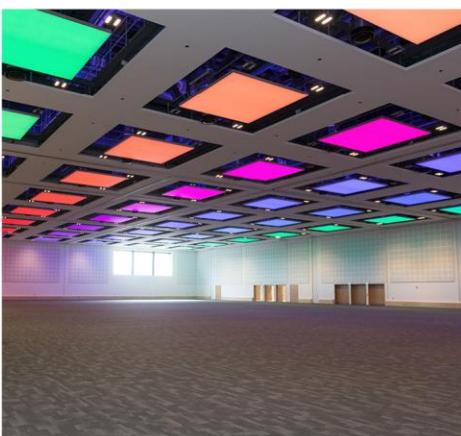
# ROOM CAPACITIES & DIMENSIONS

G

Room	Ceiling height (m)	Divisible sections	Dimensions (m)	Size (sqm)	Theatre	Cabaret tables of 8 with standard stage only	Banquet tables of 10 small stage
Main hall	9m	All	80 x 50	4000	4100	2464	3080
		A (1/3)	32 x 50	1600	1650	896	1120
		B (1/3)	24 x 50	1200	1235	784	980
		C (1/3)	24 x 50	1200	1235	784	980
		D (2/3)	56 x 50	2800	2855	1680	2100
		E (2/3)	48 x 50	2400	2475	1456	1960
		F (1/2)	40 x 50	2000	2050	1232	1540
		G (1/2)	40 x 50	2000	2050	1232	1540
		H (1/4)	25 x 40	1000	1030	616	770
		I (1/4)	25 x 40	1000	1030	616	770
		J (1/4)	25 x 40	1000	1030	616	770
		K (1/4)	25 x 40	1000	1030	616	770
		L	32 x 25	800	825	448	560
		M	32 x 25	800	825	448	560
		N	24 x 33	792	820	432	540
		O	24 x 17	408	420	192	240
		P	24 x 25	600	620	336	420
		Q	24 x 25	600	620	336	420
		R (half 2/3)	48 x 25	1200	1235	784	980
		S (half 2/3)	48 x 25	1200	1235	784	980
		T (half 2/3)	56 x 25	1400	1440	840	1050
		U (half 2/3)	56 x 25	1400	1440	840	1050
		V (1/2 length)	80 x 25	2000	2050	1232	1540
		W (1/2 length)	80 x 25	2000	2050	1232	1540
		X	24 x 25	600	620	336	420
		Y	24 x 25	600	620	336	420
Auditorium		All			1500		
		Upper			762		
		Lower			738		
Meeting Room 7	3m		8.25 x 8	66	45		
Meeting Room 8	3m		6.5 x 7.5	43.5	30		
Office	3m		9 x 2	18			



# MAIN HALL



# MAIN HALL

A purpose built exhibition hall with 4,000M<sup>2</sup> of pillar free space. Providing direct loading and dedicated parking for production and exhibition vehicles.

- + 4,000M<sup>2</sup> pillar free space
- + Fully carpeted
- + 2,400 for a gala dinner
- + Flexible and divisible into 6 sections
- + Green rooms and production office
- + 2 points of entry for direct vehicle access
- + Floor trunking throughout
- + 9 metre ceiling height



# AUDITORIUM



# THE AUDITORIUM

The auditorium is state of the art and a dynamic inspiring space, with fixed theatre style seating for 1,500 delegates.

- + Tiered seating for 1,500  
*with 762 on the upper level and 738 on lower level*
- + 210 sqm Aspect Bar with floor to ceiling windows
- + Dedicated production access and loading to stage level
- + Production storage area
- + Green rooms
- + Access for delegates on ground and first floor
- + Production packages available
- + 11.5m stage depth
- + Plug sockets, USB charging points and writing desks at each seat
- + Hearing Loop
- + Disabled access
- + Wheelchair placement



# MEETING ROOMS

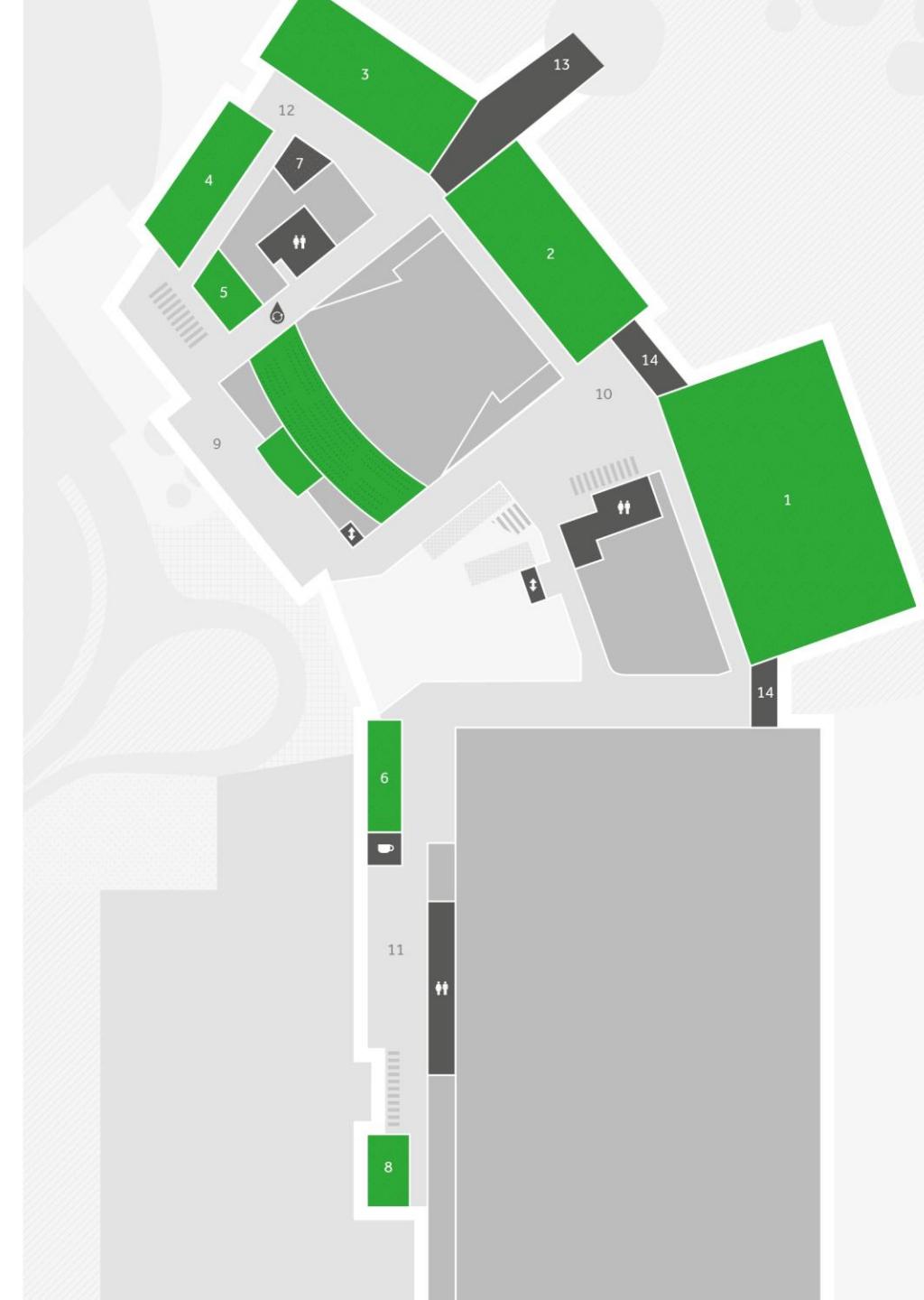


# FIRST FLOOR

An abundance of meeting rooms that work flexibly. Formal or informal schemes can be set up to deliver an event that exceeds your expectations.

- + 15 flexible meeting rooms
- + Capacity for 660 diners in the largest room (874sqm)
- + Capacity for 1,790 theatre style across these rooms
- + Versatile areas for prayer room, nursery and crèches
- + Client offices
- + Coffee shop

- |           |                       |
|-----------|-----------------------|
| <b>1</b>  | Meeting room 1        |
| <b>2</b>  | Meeting room 2        |
| <b>3</b>  | Meeting room 3        |
| <b>4</b>  | Meeting room 4        |
| <b>5</b>  | Meeting room 5        |
| <b>6</b>  | Meeting room 6        |
| <b>7</b>  | Client office         |
| <b>8</b>  | Executive boardroom   |
| <b>9</b>  | Aspect bar            |
| <b>10</b> | Woodland suite foyer  |
| <b>11</b> | Plaza view foyer      |
| <b>12</b> | Meeting room breakout |
| <b>13</b> | Woodland access       |
| <b>14</b> | Outdoor terrace       |



# ROOM CAPACITIES & DIMENSIONS

1

ROOM	CEILING HEIGHT (m)	DIVISIBLE SECTIONS	DIMENSIONS (m)	SIZE (square metres)	THEATRE	CABARET tables of 8 with standard stage only	BANQUET tables of 10 without stage or dance floor
Meeting Room 1 (Woodland Suite)	5.6m	All	38 x 23	874	900	432	660
		1A	12.5 x 23	287	300	112	170
		1B	12.5 x 23	287	300	112	170
		1C	12.5 x 23	287	300	112	170
		1D	19 x 23	437	450	184	280
		1E	19 x 23	437	450	184	280
		1F	25 x 23	575	600	304	390
		1G	25 x 23	575	600	304	390
Meeting Room 2	4m	All	29 x 12.5	362.5	370	192	260
		2A	9.5 x 12.5	112.5	110	56	70
		2B	9.5 x 12.5	112.5	110	62	70
		2C	9.5 x 12.5	112.5	110	56	70
		2D	14 x 12.5	175	180	96	120
		2E	14 x 12.5	175	180	96	120
		2F	20 x 12.5	250	260	120	150
		2G	20 x 12.5	250	260	120	150
Meeting Room 3	4m	All	28 x 12	336	340	192	260
		3A	9 x 12	108	100	48	60
		3B	9 x 12	108	100	48	60
		3C	9 x 12	108	100	48	60
		3D	14 x 12	170	160	96	120
		3E	14 x 12	170	160	96	120
		3F	19 x 12	240	240	120	150
		3G	19 x 12	240	240	120	150
Meeting Room 4	4m	All	20 x 7.5	153.5	150	80	100
		4A	10.5 x 7.5	78.5	65	40	n/a
		4B	9.5 x 7.5	71	65	40	n/a
Meeting Room 5	3m		8 x 6	53	30 (boardroom 21)	n/a	n/a
Meeting Room 6 en suite			11 x 4.5	56.8	30 (boardroom 27)	n/a	n/a
Executive Boardroom	3m		9 x 5.5	51.4	boardroom 20	n/a	n/a
Office			5 x 3	22.1	6	n/a	n/a

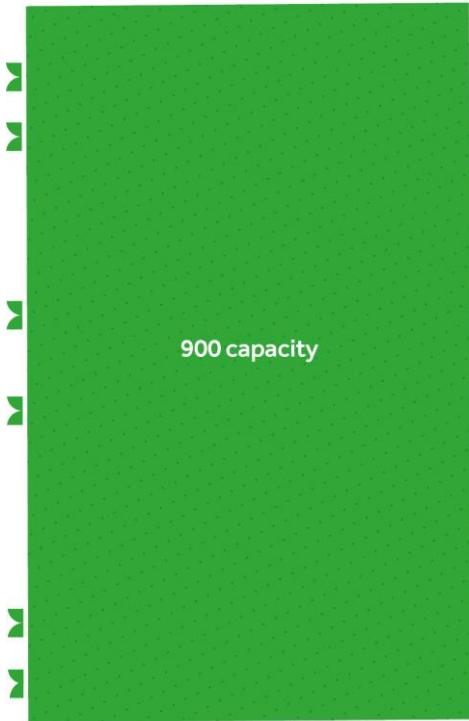


# MEETING ROOM 1

## Woodland Suite

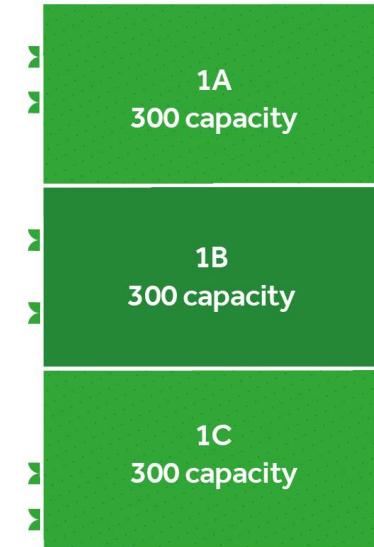
Bringing fresh air to your events with outdoor terraces adjacent to woodland and a foyer which overlooks the impressive and inspiring atrium.

All of this plus outstanding catering from our dedicated on site culinary team, adding those finishing touches to compliment your event.



ROOM	CEILING HEIGHT (m)	DIVISIBLE SECTIONS	DIMENSIONS (m)	SIZE (square metres)	THEATRE	CABARET tables of 8 with standard stage only	BANQUET tables of 10 without stage or dance floor
Meeting Room 1 (Woodland Suite)	5.6m	All	38 x 23	874	900	432	660
		1A	12.5 x 23	287	300	112	170
		1B	12.5 x 23	287	300	112	170
		1C	12.5 x 23	287	300	112	170
		1D	19 x 23	437	450	184	280
		1E	19 x 23	437	450	184	280
		1F	25 x 23	575	600	304	390
		1G	25 x 23	575	600	304	390

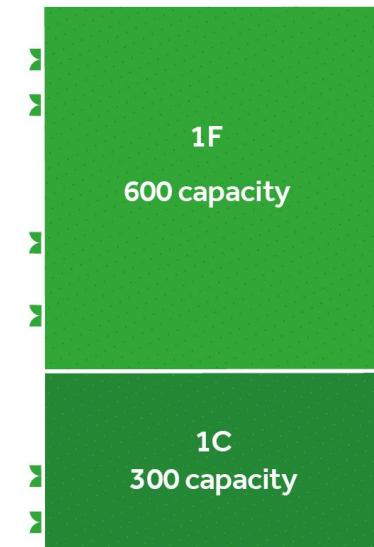
Layout 1



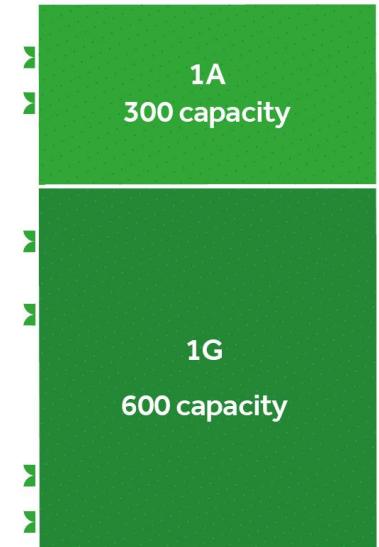
Layout 2



Layout 3



Layout 4



# MEETING ROOM 2

ROOM	CEILING HEIGHT (m)	DIVISIBLE SECTIONS	DIMENSIONS (m)	SIZE (square metres)	THEATRE	CABARET tables of 8 with standard stage only	BANQUET tables of 10 without stage or dance floor
Meeting Room 2	4m	All	29 x 12.5	362.5	370	192	260
		2A	9.5 x 12.5	112.5	110	56	70
		2B	9.5 x 12.5	112.5	110	62	70
		2C	9.5 x 12.5	112.5	110	56	70
		2D	14 x 12.5	175	180	96	120
		2E	14 x 12.5	175	180	96	120
		2F	20 x 12.5	250	260	120	150
		2G	20 x 12.5	250	260	120	150

Layout 1



Layout 2



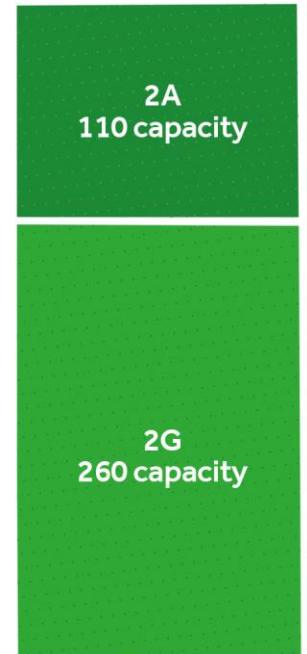
Layout 3



Layout 4



Layout 5



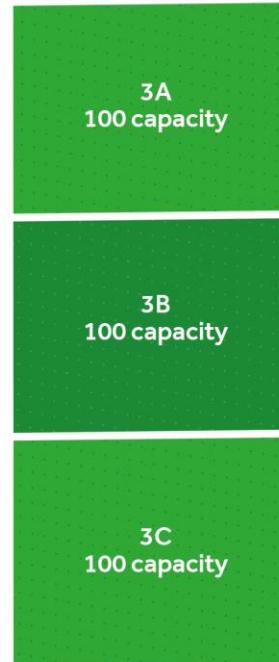
# MEETING ROOM 3

ROOM	CEILING HEIGHT (m)	DIVISIBLE SECTIONS	DIMENSIONS (m)	SIZE (square metres)	THEATRE	CABARET tables of 8 with standard stage only	BANQUET tables of 10 without stage or dance floor
Meeting Room 3	4m	All	28 x 12	336	340	192	260
		3A	9 x 12	108	100	48	60
		3B	9 x 12	108	100	48	60
		3C	9 x 12	108	100	48	60
		3D	14 x 12	170	160	96	120
		3E	14 x 12	170	160	96	120
		3F	19 x 12	240	240	120	150
		3G	19 x 12	240	240	120	150

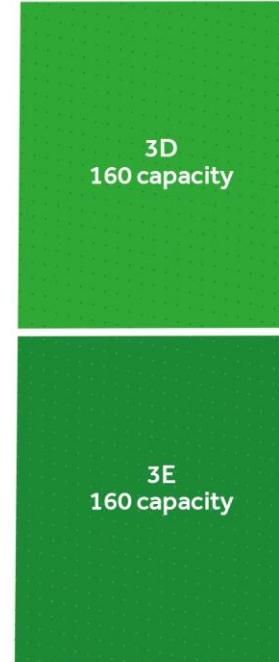
Layout 1



Layout 2



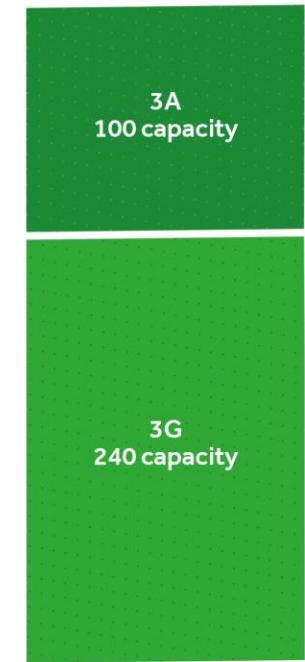
Layout 3



Layout 4



Layout 5



# MEETING ROOM 4

Room	Ceiling height (m)	Divisible sections	Dimensions (m)	Size (sqm)	Theatre	Cabaret tables of 8 Standard stage	Banquet tables of 10 Small stage
Meeting room 4	4m	All	20 x 7.5	153.5	150	80	100
		4A	10.5 x 7.5	78.5	65	40	
		4B	9.5 x 7.5	71	65	40	

Layout 1



Layout 2



# MEETING ROOMS 5 - 8

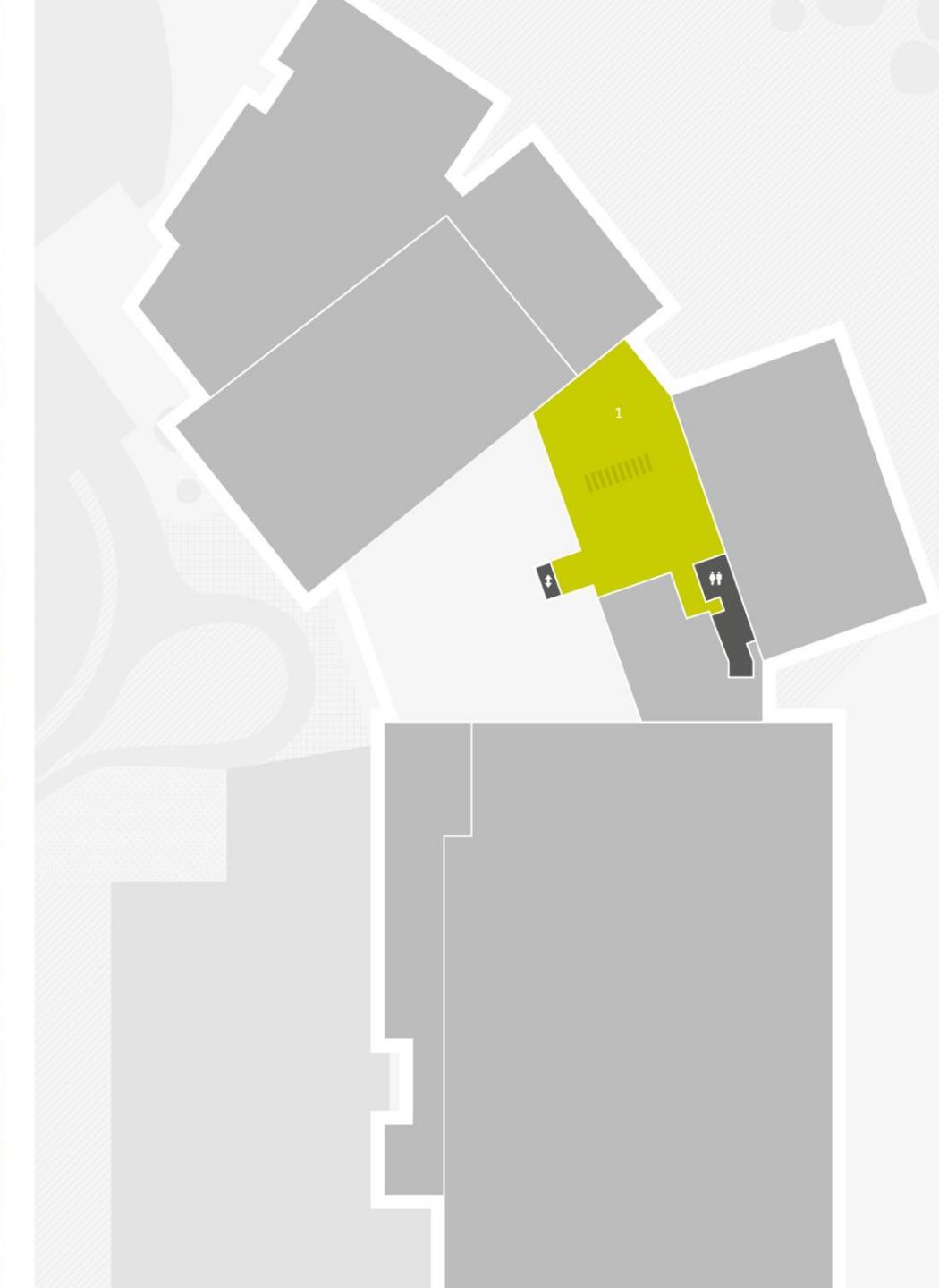
Room	Ceiling height (m)	Dimensions (m)	Size (sqm)	Theatre	Boardroom
Meeting room 5	3m	8 x 6	53	30	20
Meeting room 6 en suite		11 x 4.5	56.8	30	26
Meeting room 7		8.25 x 8	66	45	21
Meeting room 8		6.5 x 7.5	43.5	30	14



# SECOND FLOOR

The Lounge is 500sqm of space overlooking the impressive main atrium, the perfect space for thinking.

- + Spacious networking area
- + Impressive views over the atrium
- + Suitable for receptions, breakout sessions, exhibitions and catering
- + Living wall feature
- + Natural light
- + Wellness Lounge



1 The Lounge

>Toilets

Lift

Stairs

# NETWORKING SPACES

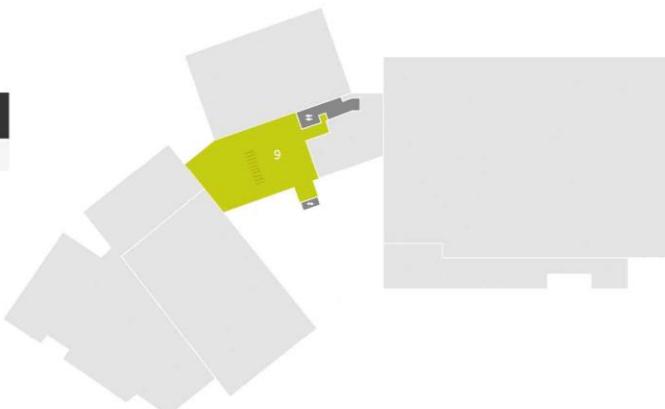
According to a study created by the International Association of Exhibitions and Events (IAEE) 76% of almost 9,000 participants said networking opportunities was essential when deciding whether or not to attend a conference or event.

ICC Wales has been designed to incorporate multiple networking areas across the venue to allow those serendipitous conversations to take place in a light and airy space.

- + Welcoming and generous entrance
- + Spacious and impressive atrium and lobby spaces
- + Versatile breakout areas from all the central spaces
- + 500sqm lounge overlooking main atrium, the perfect space for thinking
- + Outdoor areas and adjacent woodland on all levels
- + 2,500 sqm of outdoor plaza space for outdoor exhibitions, networking and breakouts

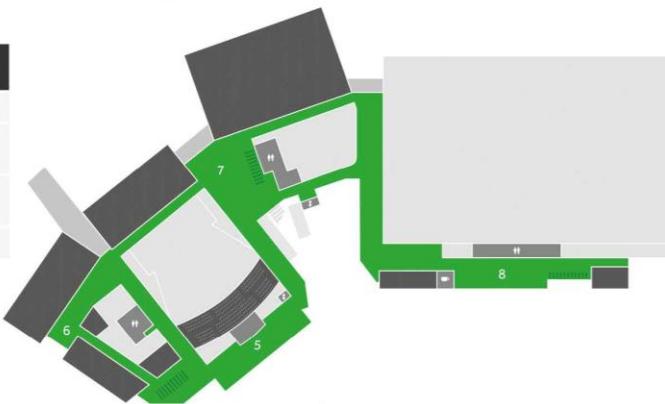
SECOND FLOOR NETWORKING

ROOM	SIZE (square metres)
9. The lounge	500



FIRST FLOOR NETWORKING

ROOM	SIZE (square metres)
5. Aspect bar	210
6. Meeting room breakout	200
7. Meeting room 1 foyer	450
8. Plaza view foyer	360



GROUND FLOOR NETWORKING

ROOM	SIZE (square metres)
1. Atrium	800
2. Auditorium foyer	200
3. Main hall foyer	400
4. Outdoor plaza	2,500



# OUTDOOR PLAZA

The gorgeously spacious outdoor plaza is suitable for outside exhibitions, street food festivals, team building activities, demonstration vehicles, silent discos, fresher networking and breakouts.

Flexible landscaping that can be versatile in what it can accommodate.

Perfect for the main event or as an add on.

- + Spacious 2,500 sqm outdoor plaza suitable for outside exhibitions, fresher networking and breakouts
- + Access to Power, Water and Wi-Fi connectivity



# WOODLAND WALKS

At ICC Wales there are covered outdoor meetings spaces in the surrounding Coldra Woods, which give event planners flexibility in terms of where they hold their events. This may include:

- + One mile woodland walk trail
- + Outdoor activities all within our woodland
- + Outdoor exercise activities for delegates
- + Incorporating outdoor breaks into the programme

ICC Wales also has several running trails in the area for delegates who wish to exercise in nature around their conference programme.



# BEHIND THE SCENES

- + Cloakrooms
- + Access from underground parking directly to atrium
- + 700 underground car parking spaces
- + Bag drop / luggage store
- + Medic Room
- + Offices
- + Technical Office
- + Three Dedicated Loading Bays with access plans

## GREEN ROOMS

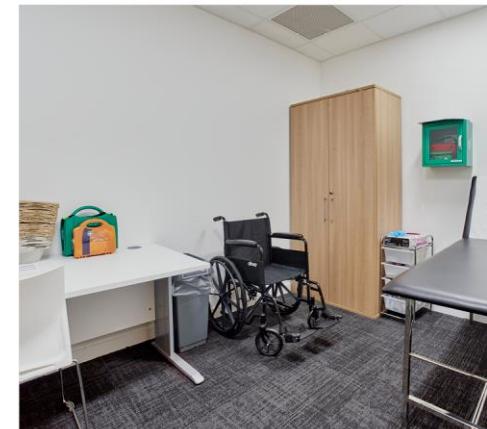
Ideal for prayer rooms, baby feeding areas, VIP suites, crew rooms and organisers space, featuring digital screens for live relay.

GROUND FLOOR GREEN ROOMS

Room	Dimensions (m)	Size (sqm)
Green room C / office en suite	5 x 8	20.7
Green room D / office	6.5 x 6	34.5
Green room E / office en suite	4.5 x 6.5	30.2
Green room F / office en suite	4.5 x 6.5	30.2

-2 FLOOR GREEN ROOMS

Room	Dimensions (m)	Size (sqm)
Green room A en suite	2.75 x 7.5	20.7
Green room B en suite	2.75 x 7.5	20.7



# PARKING

## CAR PARKING

700 delegate parking spaces are available in the underground car parks with further onsite car parks to support greater demand (charges apply).

EV charging points and blue badge spaces are available.

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## COACH PARKING

There is space for multiple coach drop off and collection on the outdoor plaza. Holding areas for coach parking are available on site.



# BRANDING OPPORTUNITIES

Access to digital screens (subject to space use), throughout the venue are all available on a complimentary basis including the 4m x 7m video wall in the Atrium and twelve digital registration desks (subject to space use), to include loading of content. We can support production and installation of any graphic material required through our media partners. Exclusive use venue hire also provides additional branding opportunities.

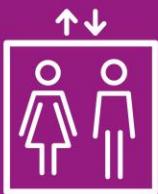
- + Outdoor flags on main Plaza
- + Banner drop positions in main Atrium
- + Atrium balustrade vinyls or banners
- + Floor graphics
- + Wall logos
- + Main Hall hanging banners
- + Lift wraps
- + Bar front wrap, bar counter vinyls
- + Window vinyls and graphics throughout venue
- + Hanging points to enable projections onto Atrium walls
- + Banner wraps on pillars in Atrium under first floor balcony
- + Glass balconies and glass on escalators available for vinyl branding
- + Front elevation of building is predominantly glass and available for any vinyl manifestations
- + Weighted outdoor flag positions to line route to venue from security/accreditation
- + Registration desk branding



# ACCESSIBILITY



Step Free



Lifts



Escalators



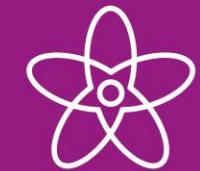
Wheelchair seating  
in auditorium



Hearing  
Induction



Accessible toilets &  
Changing Places Facilities



Dementia  
Friends



Assistance  
Dog

# WELLBEING INITIATIVES



Hydration  
Stations



Wellbeing  
Lounge



Mind, Body & Soul  
food philosophy



Ponder  
Pod



5k Run  
Route



Fresh Air



Yoga



Flooded with  
Natural Light



Woodland Walk

# WHAT'S INCLUDED



# THE FULL PACKAGE

It is our pleasure to offer the following added value enhancements to your event with our compliments.

## Pre Event

- + **Boardroom:** Complimentary room hire for one on site planning meeting to assist with the conference / programme planning. Subject to availability for a maximum of 12 attendees. Catering costs to be invoiced and paid prior to arrival
- + **Accommodation Support:** The team can advise on the most suitable accommodation options for your event. We also work with BCD who can provide a free online service for your delegates once your event is confirmed, should you require
- + **Marketing & Delegate Literature:** Provide images and videos of the Newport and the wider area to help develop your conference registration. Presence on our ICC Wales website What's On page should you wish
- + **Shuttle Sourcing:** On request we can provide estimated costs and introductions for local minibus and coach hire (including EV) suppliers with competitive rates
- + **Pre-Con Meeting:** An opportunity to meet with the key staff looking after the event to run through the spaces and timings for the event
- + **Technical Support:** A technical point of contact for the in-house production team who will look after all your AV and technical needs requirements in the planning stages

## On-Site

- + **Signage:** Use of digital screens in the areas of your event
- + **Registration:** Digital Registration Pod with built-in iPad
- + **Hydration Stations:** On all floors for the duration of your event with a 'borrow a bottle' scheme.  
*\*Additional chargeable water coolers will be required for exhibitions*
- + **Complimentary Delegate WiFi:** 5MB general access available throughout the venue
- + **Organisers Internet Service:** Three hardwired internet connections within the Conference Organisers Office for the duration of your tenancy
- + **Support Space:** Use of an organisers office, a Green Room and cloakroom will be provided (subject to availability)
- + **Car Parking Passes:** Five passes for the duration of your event at an onsite parking facility
- + **Exhibition:** A fully carpeted pillar free exhibition space with coloured LED lighting ceiling panels.
- + **Hosts:** Complimentary provisions: 1-750 delegates = 2 hosts, 751-1500 = 3 hosts, 1501+ delegates = 4 hosts
- + **Traffic Marshalls:** 1 complimentary marshall supervisor on exhibition load in/out and Event arrival/ departure
- + **Recycling:** ICC Wales takes zero waste to landfill and provides a comprehensive waste disposal service including a 15<sup>3</sup> skip  
*\*Additional chargeable skips may be required for larger exhibitions*

## Post Event

- + **Feedback:** Post event organiser survey distributed
- + **De Brief:** A full de-brief meeting will be arranged with your Sales Manager and Event Manager
- + **Relationship Management:** Working with you as a consistent support to assist with future enquiries

# TECHNICAL SERVICES



# OUR TECHNICAL SERVICES

Our friendly and experienced in-house Technical Services Managers and Technicians are on hand to ensure you have the basics covered and also advise on ways to enhance and inspire your event, covering rigging, staging, lighting, sound, AV displays, electrics and IT requests.

We offer:

- + Live relay connections available to stream onto digital screens within the venue
- + Triple Play system for image and video content loading to up to 74 HD screens
- + Health & Safety Management
- + Extensive inclusive package in the auditorium
- + Built in LED screens within our Boardrooms, Offices and Green Rooms
- + Association inclusive packages for added value in meeting rooms
- + Induction loop available via Sennheiser Connect
- + High speed fibre for supporting ultra HD video
- + Strong partnerships amongst reliable local AV suppliers to avoid extensive travel costs and reducing carbon footprint
- + A large quantity of the latest equipment (well-maintained with regular checks) and up to date technology in house



**M&IT BEST TECH FORWARD VENUE**



**Have your own preferred supplier?**

We are more than happy to work in partnership with external companies to ensure your event is a success.



Please request a copy of our **Technical Services brochure** for useful specifications, ready-made packages and preferential discounted rates.

# WI-FI & IT

Venue has full Wi-Fi capability service by Ruckus high density points access.

- + Complimentary delegate Wi-Fi included in fee up to 5 meg per device, this can be flexed on request to 30 meg per device, alternately a dedicated secure VLan network for specific events can be set up, segregating the traffic for the event in question
- + Dedicated team Wi-Fi and support
- + Hardwired connection for registration to support online delegate payments
- + Hardwired connections can be supplied to most points in the building
- + 10 Gigabit circuit running at 2 Gigabit (uncontested fibre) capable of being flexed up to 10 Gigabit, complemented by a 1 Gigabit circuit by separate vendor for resilience
- + Internal backbone network will be on a 10 Gigabit platform with full resilience, including Core switch
- + Venue has full Wi-Fi capability service by 133 Ruckus high density access points. Total Wi-Fi capacity for venue is in excess of 10,000 connected devices at any one time
- + SIP infrastructure serviced by an IP-based PABX solution that could be used to offer dedicated fixed line telephony
- + Internal mobile phone coverage will be serviced by Vodafone, EE and O2 with infrastructure to support 5G from 2021
- + Digital signage runs on a Triple Play platform - content management can be controlled by client or venue
- + LED video wall in atrium is 6912mm x 4096mm and has a pitch of 3.1mm. It can also run Triple Play, TV or media feeds and can be connected to PA system if required for audio
- + Video conferencing is available through the use of Skype or Zoom accounts which is pre-installed in several boardrooms



# INCLUSIVE TECHNICAL EQUIPMENT

Please see **ICC Wales**  
**Technical Packages** document

Item	Auditorium	Meeting Room 1	Meeting Room 2	Meeting Room 3	Meeting Room 4	Meeting Room 5	Meeting Room 6	Meeting Room 7	Client Office	Executive Boardroom
<b>Sound</b>										
Built in Sound	✓	✓	✓	✓	✓	✓	✓	✓	✓	
Stand Alone PA		✓	✓	✓	✓	✓	✓	✓	✓	✓
Table Top Microphones	✓	✓	✓	✓	✓					✓
Radio Microphones	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Hearing Induction Loop	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
<b>Stage &amp; Lighting</b>										
Stage Demountable		✓	✓	✓	✓	✓				
Stage Lighting	✓	✓	✓	✓	✓	✓				
Dimmable House Lighting	✓	✓	✓	✓	✓	✓	✓	✓		✓
Top Table	✓	✓	✓	✓	✓	✓	✓	✓	✓	
Lectern	✓	✓	✓	✓	✓	✓	✓	✓	✓	
<b>Vision</b>										
Projector	✓	✓	✓	✓	✓	✓			✓	
Projection Screen	✓	✓	✓	✓	✓	✓			✓	
Laptop	✓	✓	✓	✓	✓	✓	✓	✓	✓	
Comfort Monitor	✓	✓	✓	✓	✓	✓	✓	✓	✓	
Plasma Screen	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
<b>Staffing</b>										
Technician (up to 10 hours)	✓	✓	✓	✓	✓	✓	✓	✓	✓	
Standby Technician		✓	✓	✓	✓	✓	✓	✓	✓	
Stage Manager (up to 10 hours)	✓	✓	✓	✓	✓					

\* Inclusive package included within the auditorium

\*\* Rental costs includes an inclusive AV package in a maximum of 4 breakout rooms of your choice (excluding Main Hall)

Security is based on a standard delegate profile. Additional, chargeable crew are available on request.

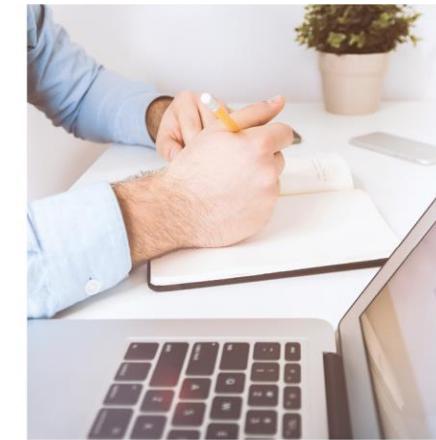
i. represents on request

# ICC WALES HYBRID EVENTS

The International Convention Centre Wales delivers ground breaking events for organisers and exhibitors whilst offering visitors an experience with va va voom.

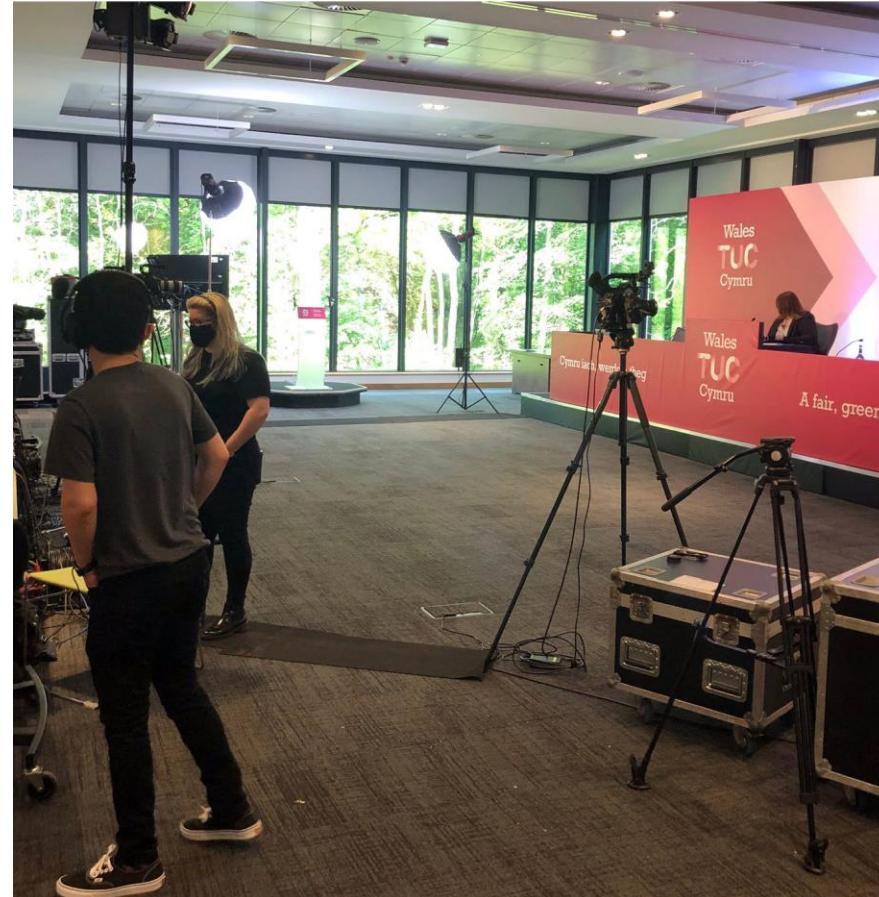
ICC Wales Hybrid Events brings brilliance and versatility to events and conferences hosted at the convention centre. Our dedicated team will transform your event to an exciting virtual experience, accessible on all devices to your online audiences.

## VIRTUAL OR HYBRID?



## VIRTUAL

The event is held completely online, with all presenters and speakers remotely accessing the event, run from our technical base at ICC Wales. Delegates can access a portal to see the event.



## HYBRID

A mixture of in-person and remote attendance for a live event. Both presenters and delegates can either be in the building, or accessing the event remotely.

# CATERING



# OUR CULINARY PHILOSOPHY

ICC Wales is raising the benchmark with its innovative culinary thinking and is setting exciting new standards in outstanding conference catering with its Mind, Body and Soul Food philosophy.

We pride ourselves on offering our renowned warm Welsh welcome combined with world class quality cuisine. Our highly skilled, in-house culinary team have cooked for kings, queens and presidents and offer a comprehensive range of fantastic menus from kick-starting breakfasts and working lunches to refreshing tea breaks and sumptuous dinners.

All ICC Wales menus now feature Carbon Emissions to help clients measure their carbon footprint, with lots of options at less than the recommended 1 CO<sub>2</sub>e per plate.

- + Tasty Superfoods to nourish and invigorate
- + Using the finest locally sourced ingredients
- + High in protein and low in saturated fats to:
  - maintain energy
  - fight fatigue
  - sustain focus
- + Boosting alertness and concentration throughout conference day
- + Inspiring food served with our legendary Welsh hospitality



# LEADING THE WAY IN CULINARY TRENDS



"Creativity is really important in this kind of environment"



"Street food or festival style catering is increasingly popular."



GRAB 'N' GO  
STREET FOOD  
FESTIVAL STALLS  
BUFFET STATIONS  
PLATED SERVICE



"We're definitely seeing more moves towards smaller grazing stations."



"Sometimes a balance of both healthy and indulgent food makes sense."



# ICC WALES POP UP CONCEPTS

Experienced in dealing with hundreds of events from 5 to 5,000 we have lots of creative and innovative ways of catering for large volumes of guests. We are more than happy to share some of these concepts to create your perfect Conference Village.



**Street Food Walkway**  
Between Celtic Manor Resort and ICC Wales.



**Barista Coffee Bikes**  
Roaming around the village.



**Coaltown Coffee**  
A Welsh entrepreneurial coffee company, set up to bring industry back to the coal mining towns of Wales.



**Welsh Water**  
Free water throughout the village.



**Pop Up Plaza Bar**  
Grab a tipple on the go.



**A daily Taste of Wales**  
A different award-winning taste of Wales pops up every meal and snack time.

# SUPPORTING LOCAL SUPPLIERS

Examples of supplier contracts



# SOCIAL AND NETWORKING OPTIONS

# SOCIAL AND NETWORKING EVENTS

ICC Wales works closely with Welsh Government, Newport City Council and Cardiff Capital Region to organise off-site events.

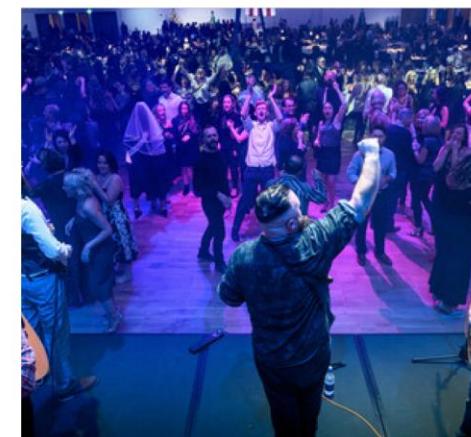
A wide range of options include the recently-renovated Newport Market, Tredegar House stately home, the National Museum in Cardiff, and Principality Stadium, the home of Welsh rugby.



# SOCIAL OPTIONS

With years of experience to share we are more than happy to discuss your ideas for social elements within and around the venue.

- + Drinks Reception & Bar
- + After Dinner Lounge Bar
- + Themed Cocktails
- + Gin & Prosecco Bar
- + Entertainment
- + Festivals
- + Networking



# ENHANCE YOUR EVENT

The gateway to Wales has a fantastic range of activities, for clients wanting to add value to their conference or for delegates wanting to extend their stay and invite partners and / or family members. Take advantage of the facilities in the neighbouring Celtic Manor Resort and local area.

## ON SITE ACTIVITIES

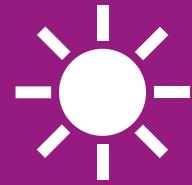
- + Put your putting skills to the test at Adventure Golf
- + Tackle the nine hole Footgolf course at Caerleon Golf Club
- + Put your skills of accuracy to the test and try your hand at the ancient art of archery
- + Try the exciting treetop adventure featuring high and low ropes courses
- + Immerse yourself in the ultimate pampering at the award-winning Spas
- + Take advantage of leisure facilities at one of the exclusive health clubs
- + Experience Celtic Manor's world-class championship courses, golf academy and driving range
- + Or why not head for the great outdoors to enjoy freedom and fresh air? From walking trails or fishing to adventure golf, there is a variety of outdoor adventures on offer



# SUSTAINABILITY POLICY



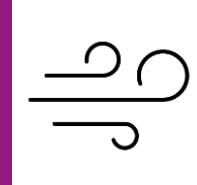
# SUSTAINABILITY CREDENTIALS



Natural Daylight



Natural heating & cooling



Natural ventilation



No single use plastic



Zero waste to landfill



Oil waste is converted to biodiesel



Rehydration stations with reusable bottles and sustainable disposables



Recycling of food waste

100%

100% renewable energy



Distribution of leftover collateral to local communities

# OUR ENVIRONMENTAL MOVEMENT

We want to go beyond our moral and social responsibilities to the world we live in and proactively affect change not just within our venues, but also across our networks and partnerships in the events industry.

We are committed to environmental excellence and will leave no stone unturned in our journey to reduce our ecological footprint.



Green Key

## Green Key International

ICC Wales was the **first** venue in the UK to be awarded this international accreditation for our commitment to environmental practices.



## Green Dragon Environmental Standard

We have been members since 2005 and achieved Level Three, demonstrating our effective environmental management. We are working towards Level Four!

# OUR ENVIRONMENTAL MOVEMENT

## What We Do

Actively monitor water consumption to identify wastage and water technology installed in toilets



Set in  
93 hectares  
of maintained woodland  
offsetting 465 tonnes  
of CO2 every year

Our total CO2 emissions  
have reduced by a quarter  
since 2017

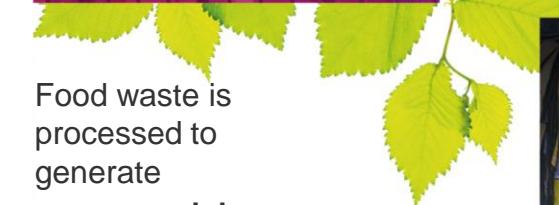
Complimentary water refills with reusable bottles and sustainable disposables



Employee awareness training and anonymous reporting tool



Combined heat & power technology creates sustainable electricity



Food waste is processed to generate  
renewable electricity



[View more information here](#)



Oil waste is converted to biodiesel



# OUR SUSTAINABILITY JOURNEY - TODAY

ICC Wales sits within the estate of the Celtic Manor which has 2,000 acres of stunning parkland and 230 acres of woodland in the Usk Valley which naturally offsets 465 tonnes of CO<sub>2</sub> annually making a contribution to the carbon neutral target. We planted over 5,000 trees last year and our plan is to continue to manage our parklands and woodlands effectively to play our part in the fight against climate change.

Our journey cannot happen without people and we have a dedicated team who are responsible for making it happen. From our dedicated Energy and Sustainability Manager to our Working Groups – an enthusiastic team of individuals who are passionate about our planet, our country and our venues, to our Senior Management Team who task their Management Teams to take responsibility for their individual areas to continually improve the work that we all do to improve our sustainability credentials – we all recognise the part that we play.



# OUR SUSTAINABILITY JOURNEY - TODAY

When our Architects were designing ICC Wales, their brief was to make our venue as sustainable as possible, and this has been achieved by using both traditional and new technologies.

ICC Wales was designed to be flooded with natural daylight, we have 100% energy saving LEDs (and AV Equipment) throughout and our lighting is carefully controlled by a sophisticated Building Management System and Passive Infrared Sensors to ensure that our energy usage is minimised.

The Atrium, spacious foyers and underground car parking have natural ventilation which means that these areas are automatically vented and passively cooled naturally which saves energy. In addition, ICC Wales is powered 100% with renewable energy.

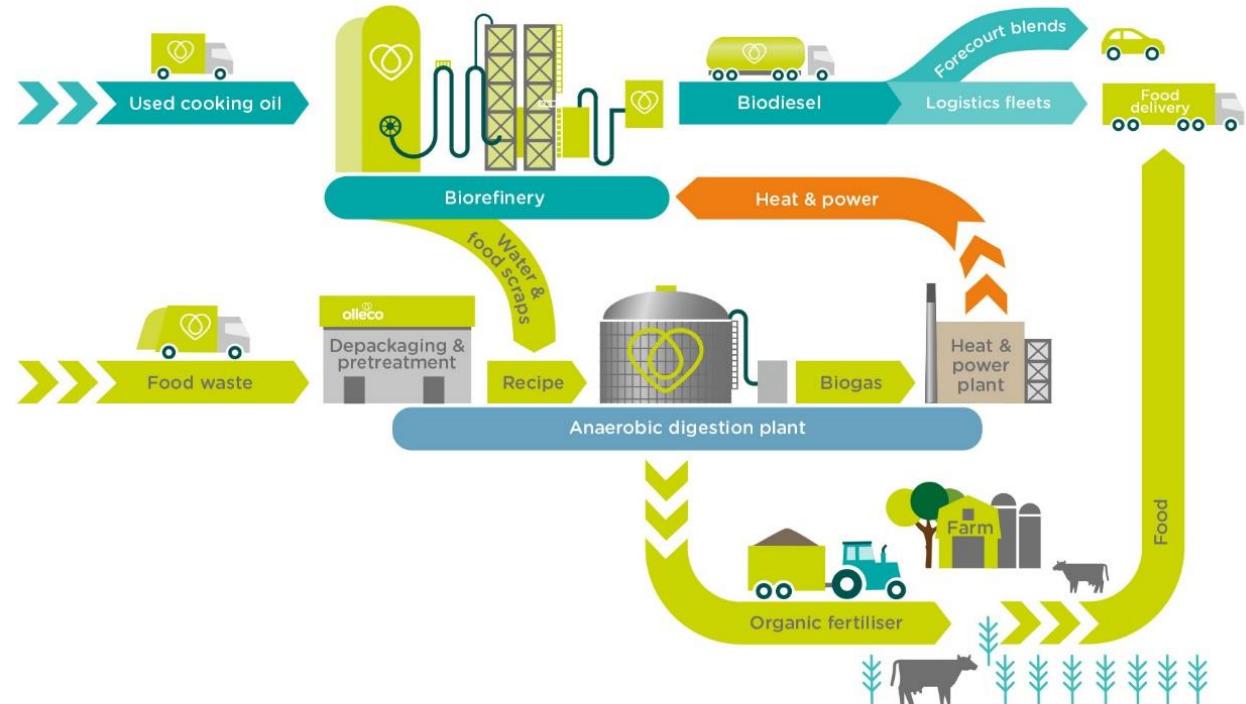


# OUR SUSTAINABILITY JOURNEY - TODAY

Wales is currently 3<sup>rd</sup> in the world for recycling and the Welsh Government has an ambitious target to achieve zero waste by 2050.

ICC Wales has zero waste to landfill and no single use plastic policy.

Our food waste goes to the Anaerobic Digestion Plant where it produces biogas which provides energy to local homes and the biproduct of organic fertiliser goes to local farmers which is used on the land which feeds their animals and completes both the economic and biological cycle.

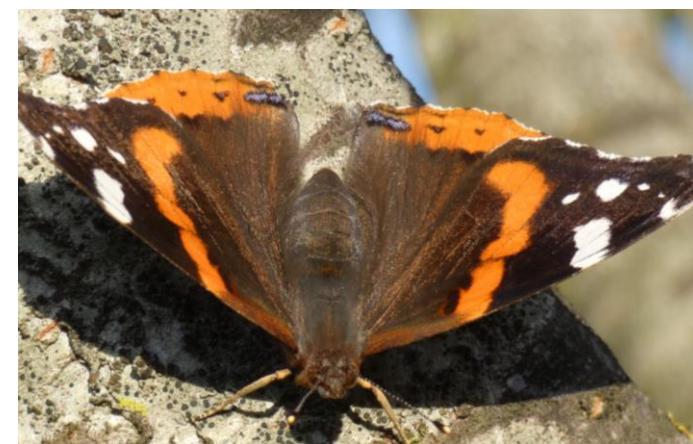


# OUR SUSTAINABILITY JOURNEY - TOMORROW

Whilst we are proud of our journey to date, we recognise that we need to be nimble and evolve so that we can continue to improve and reach our goal of being the most sustainable venue in Europe.

We will continue to build upon our success to date and some of the initiatives that we are developing include:

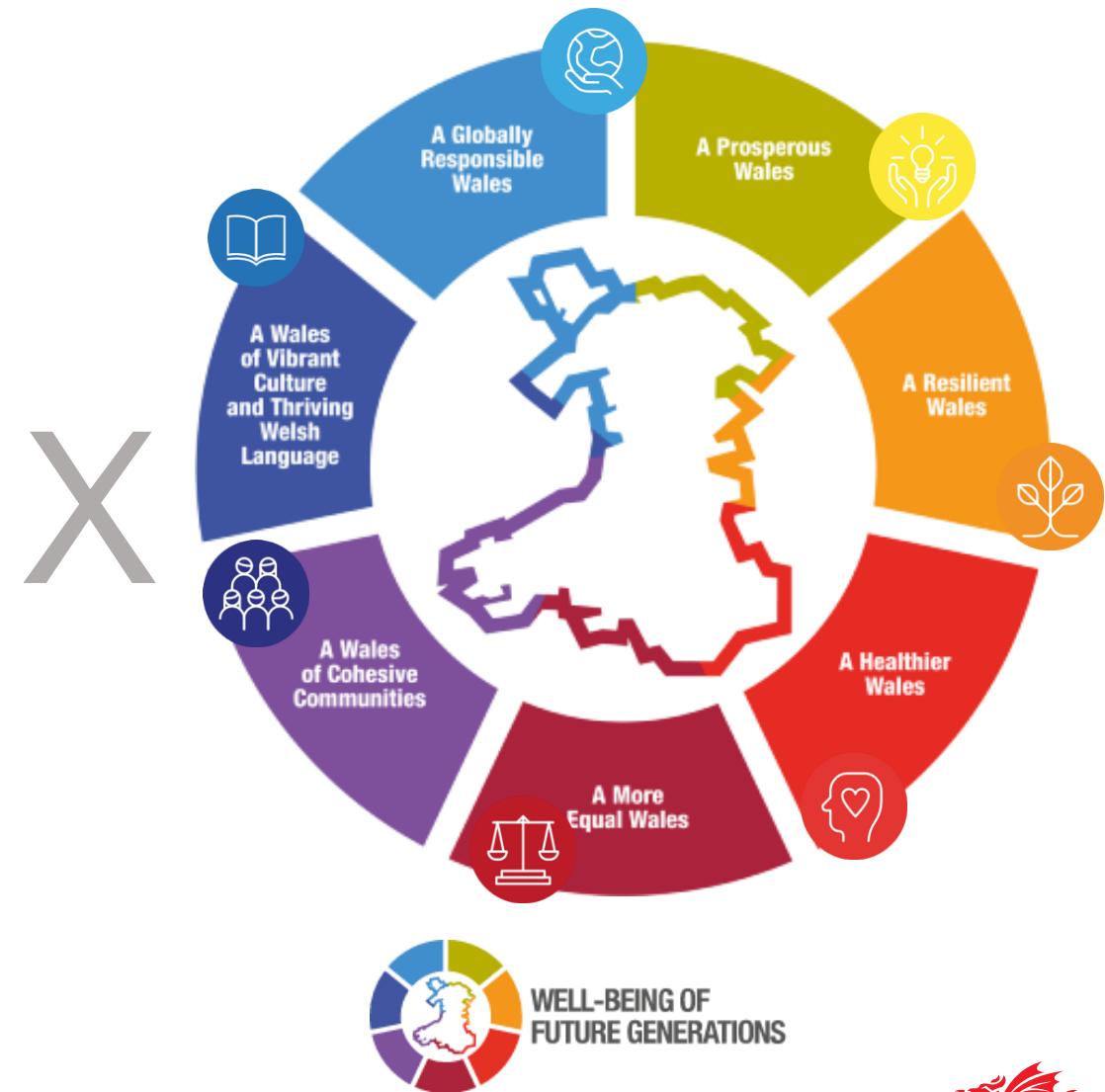
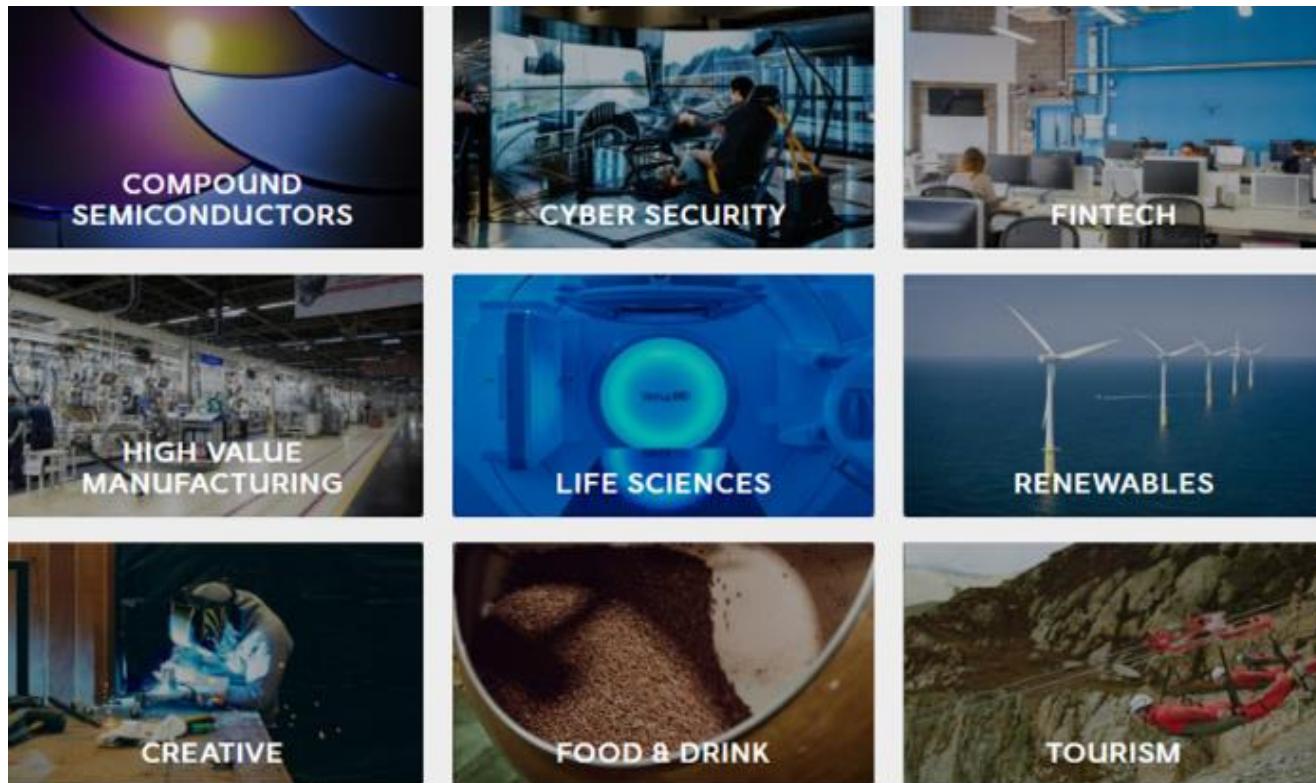
- 3% year on year reduction in energy consumption
- 3% year on year reduction in water consumption
- Electricity for ICC Wales to be generated by solar power within 5 years
- Opening in 2024, our new hotel Ty Newport is one of the first 100% electricity powered hotels in the UK.
- Introduction of beehives into our woodland – we have 8 staff volunteers to become the beekeepers.
- Continue our programme of installing bird boxes, bat boxes and bug hotels into our woodland
- Auditing our ecosystem of indigenous species – flora and fauna



# SOCIAL IMPACT AND LEGACY



# WALES: ACADEMIC & SECTORAL ALIGNMENT



# OUR SOCIAL MOVEMENT

At ICC Wales, our commitment to reducing food waste is an integral part of our sustainability movement. We aim not only to minimise our environmental impact, but also to contribute positively towards the well-being of the surrounding areas.

The Welsh Government has an ambitious target to achieve zero waste in Wales by 2050.



FareShare Cymru is a Cardiff based charity that uses quality, in date surplus food which would otherwise have gone to waste and they turn an environmental problem into a social solution by delivering food to Community Food Members (CFMs) – homeless hostels, community centres, refugee centres.

ICC Wales is working with event organisers to ask their delegates to bring and donate food which our team will co-ordinate to ensure that this worthwhile local charity benefits from the generosity of our visitors.



By their very nature, events can be very wasteful, and Event Cycle is a charity that takes unwanted event waste and gives it a second life – a sustainable solution with a lasting social legacy.

With a commitment to repurposing and giving back to communities, Event Cycle distributes items donated or left behind by events held at ICC Wales amongst charities, community groups and social enterprises, ensuring they find a new purpose for them in Wales rather than see them go to waste.

**Wales is 3rd in the world for recycling**

# OUR SOCIAL MOVEMENT

International Convention Centre Wales and The Celtic Manor Resort teamed up with The Salvation Army and other charities to provide a nourishing festive treat for the homeless and vulnerable people in need in South Wales.



# SOCIAL IMPACT AND LEGACY IDEAS FOR YOUR EVENT

# isla.

Working with you  
to measure your  
carbon footprint



University Event  
Management students to be  
used as hosts



An Associations  
city centre tour



Education piece on  
events industry for  
secondary schools  
in area



A local community  
charity to perform  
Arrival Flashmob'



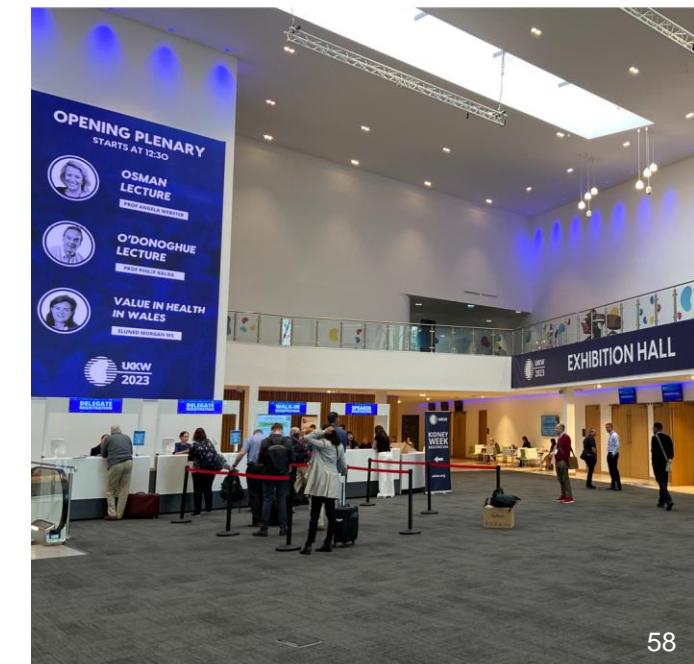
Non-perishable  
food donation to  
Fare Share Cymru



Charity 5k Run  
or 2.5k Walk

# EQUALITY, DIVERSITY AND INCLUSION

- + The accessible location provides ease of access for a mixture of speakers and delegates to travel to the event from across England, Wales, Scotland and Northern Ireland – as well as internationally.
- + We are a proud nation and always go the extra mile to ensure delegates experience a sense of place with our 'Walesness' – from bilingual signage, a taste of Wales in our locally sourced foods and our unmissable steel dragon. We encourage and can support the sourcing of local talent from Welsh Choirs, Harpists and Twmpath dancers.
- + The venue provides inclusivity and delegate confidence / comfort with the ability to create Gender Neutral toilet facilities, access to changing places toilets, space for Parent rooms, a dedicated space for quiet space, a dedicated Multi-faith room and outdoor ponder pods.
- + The venue is fully accessible with step free access, including access to the Auditorium stage with removable seats in the Auditorium to house up to 32 wheelchairs.
- + Our digital signage provides sustainable and easy to read signage throughout the venue. We also have hearing loops in situ and can liaise with you on the BSL and speech to text provisions.
- + Accessible bedrooms within the Celtic Manor Resort, Hunter Lodges and Coldra Court Hotel with under pillow vibration and flashing light alarms, pull cords, wider doors, larger room space, handrails, walk in and wheelchair accessible shower and adjoining carers rooms.
- + Exclusive use of the ICC Wales provides all venue requirements under one roof in an easy to navigate, light, airy and modern space.
- + Hosts will be provided for your event: to provide general support and direction (subject to attendee numbers).
- + Local EV transport solutions can ease the journeys from venues to hotels for those with specific requirements.
- + The ICC Wales has Anti Slavery, Anti Bribery, Anti Corruption and Equal Pay policies.

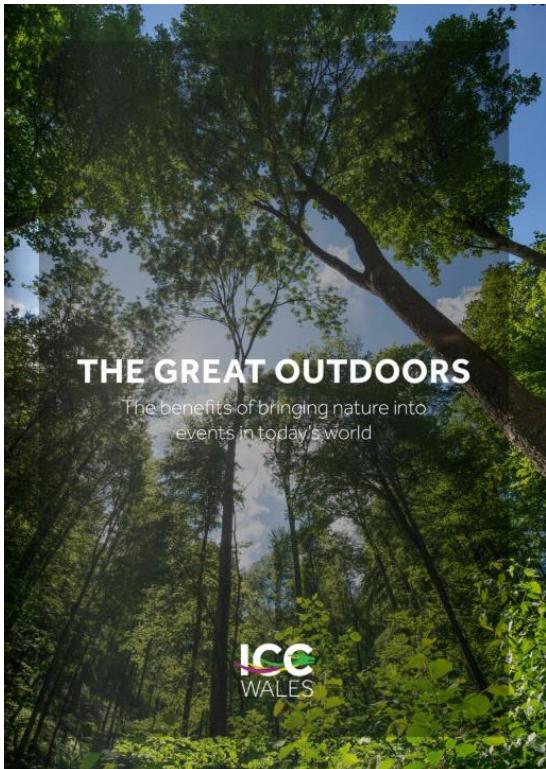


# LEADING THE WAY



# LEADING THE WAY

From thought leadership reports to live masterclasses during lockdown, the innovative team at ICC Wales are committed to leading the way with new and award winning initiatives.

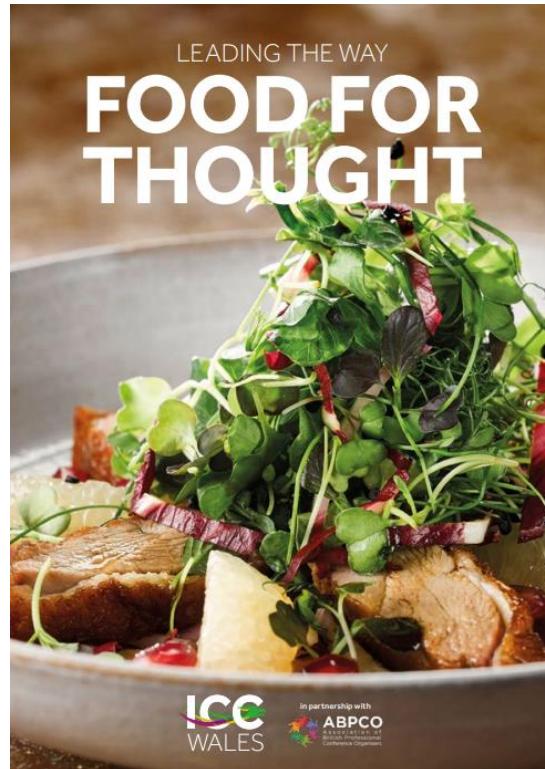


## **THE GREAT OUTDOORS**

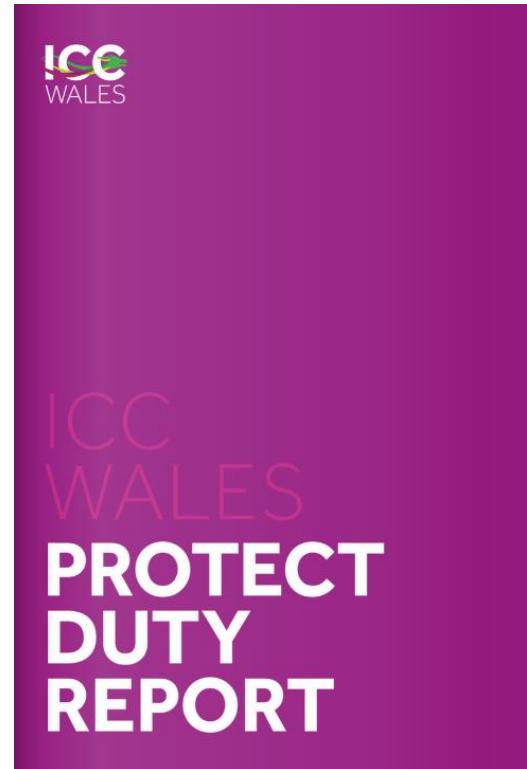
The benefits of bringing nature into events in today's world



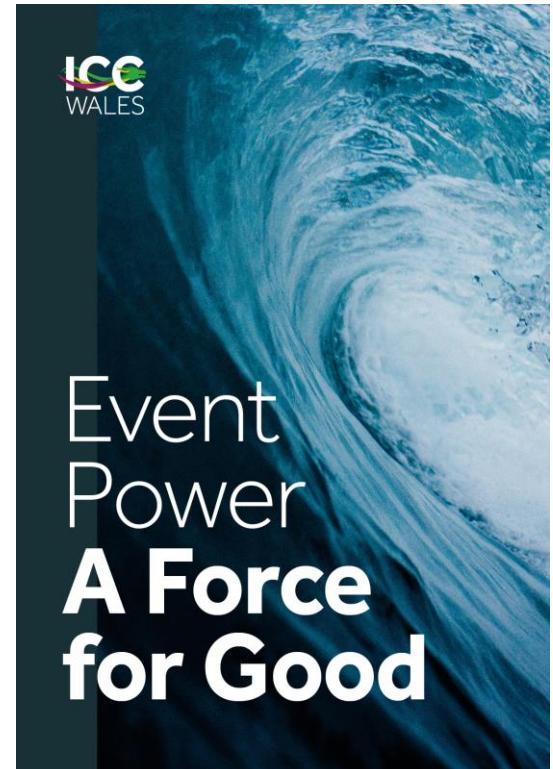
**The Great  
Outdoors**



**The Food  
Report**



**The  
Protect Duty  
Report**



**Event Power  
A Force for Good**

# AWARD WINNING VENUE



# OUR STORY SO FAR

**UK Space Agency**  
1,500 delegates

**Cyber UK**  
2,000 delegates

**Royal College of Midwives**  
1,400 delegates

**Wales Conservative Spring Party Conference**  
250 delegates

**7 x Religious Conferences**  
4,000 per event delegates

**Salvation Army**  
1,500 delegates

**Royal College of Emergency Medicine**  
250 delegates

**Independent School Bursars' Association**  
1,200 delegates

**Association of Corporate Treasurers**  
900 delegates

**Howdens**  
1,200 delegates

**Personal Finance Society**  
1,500 delegates

**British Society of Interventional Radiology**  
900 delegates

**Association of Coloproctology of Great Britain and Ireland**  
800 delegates

**UK Kidney Week**  
800 delegates

**Society of Cardiothoracic Surgery**  
750 delegates

**British Association for Surgery of the Knee**  
600 delegates

**British Hip Society**  
400 delegates

**Association for Cultural Enterprises**  
350 delegates

**British Hip Society**  
400 delegates

**Renewable UK Cymru**  
550 delegates

**Railway Industry Association**  
350 delegates

**Local Dental Committees**  
250 delegates

**World Cheese Awards**  
150 delegates

**Welsh Association for Gastroenterology**  
100 delegates

**Cystic Fibrosis Trust**  
90 delegates

**Royal College of Nurses**  
3,000 delegates

# TESTIMONIALS

Read more [Case Studies and Testimonials >](#)

## Nationwide Platforms via Clearwater Events, October 2022

“The ICC is a great venue. I love the space, lots of room for the numbers it can cater for. Such a great space. Lots of places to break out into, and tuck away to take a call/do some work. The catering was all very well looked after and managed. Particularly with the added element of the marquee service. The catering was great, a great variety and friendly. Great venue, lovely staff - will recommend.”

## Macmillan Wales, December 2022

“The venue is superb. I have never experienced a group of people who are all so nice and want to help and go the extra mile. The Technical Team were so good, made the event work, just brilliant and their engagement with me was wonderful, they really understood my needs. The food was amazing, I had so many comments - it was, fresh, healthy, tasty just perfect. Your catering staff are so lovely! Everyone smiled and was happy and kind. We couldn't have done it without the support of your team”

## University of South Wales, Eurosim January 2023

“The sales and operational team were flexible and informative, a dream to work with in the run-up to the event. The whole team were working with us to the same goal and made a busy week so much nicer – delegates were delighted. The venue exceeded my expectations, - it was seamless.”

## Cystic Fibrosis Trust, March 2023

“The ICC Wales is a really fantastic venue, easy to navigate and served our event very well. The team were very friendly and helpful throughout the planning of the event and nothing was too much trouble. We tend to rotate our events around the UK, but if we needed to return to Wales, I wouldn't hesitate to recommend the ICC as a venue.”

## UK Kidney Association, June 2023

“ICC Wales is a beautiful venue with excellent facilities, but what really sets it apart are the people who work there, from the sales team to the staff on the ground running our event behind the scenes, and a special mention to Danny, who was a dream to work with.”

## UK Oncology Nursing Society, November 2023

“I have worked with many conference centres across the UK and have to say the ICC Wales is one of my favourites! I would certainly recommend them to others looking to book their next event.”

## NAHT – The School Leaders' Union, May 2024

“Every single member of the team was approachable and friendly. You can see the mutual respect at all levels of the team, definitely modelled from the top. Every single person is aligned and driven to achieve this - quite phenomenal. Danny or Event Manager's commitment to this shone throughout the entire weekend. The in-house technical team were super helpful and on it! A big up to Lewis for knowing his stuff and being very supportive and technically very flexible.”

The catering was also absolutely superb, I cannot believe this is mass catering – exceptional quality. The catering team were efficient, clearly well-trained staff and very helpful, with great knowledge of allergens and dietary requirements. A special mention to Chris our welcome host he deserves an award for his customer service, absolutely superb. The ICC Wales exceeded our expectation, and we had high expectations from the start! I would 100% recommend the venue.”



# DIOLCH YN FAWR THANK YOU

Get in touch  
**Gemma Savage**  
01633 410200  
07879 621061  
[gemma@iccwales.com](mailto:gemma@iccwales.com)

[iccwales.com](http://iccwales.com)  
[LinkedIn](https://www.linkedin.com/company/iccwales/) [@Twitter](https://twitter.com/ICCWales)

Coldra Woods, Newport, South Wales NP18 1DE United Kingdom